

# ENGAGING SUPPORT AT THE STATE LEVEL

KEY TAKEAWAYS AND TIPS FROM THE 2025 SPRING  
ADRC MEETING ADMINISTRATORS SESSION PANEL

## RESOURCES:

**Watch the Panel:** <https://bit.ly/48S4DWC>

**Transcript:** <https://bit.ly/497LjU1>

**Slide Decks:** <https://bit.ly/4bbUa9Q>

**Dementia-Specific State Appropriations:**  
<https://bit.ly/3MI3XAU>

## INITIAL PREPARATION

- Do your research!
  - » Have an in-depth knowledge of your own state's plan addressing dementia and aging.
  - » Understand the funding streams for state-based initiatives.
- Identify the stakeholders for your programs. Who will benefit?
- Recognize differences in priorities – your priority may be advancing research, but a community PCP, patient or caregiver may prioritize clinical care or caregiving.
- Make sure everyone is aligned and agrees on what will be most beneficial initiatives to push forward.
- Assess Feasibility:
  - » Recognize and communicate the amount of time and infrastructure demands it will take to accomplish planned initiatives.
  - » Ask Questions / Survey: What do patients and communities need and what is the best way to reach them?

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## APPROACHES/ACTIONS

- Align with similar work already being done.
- Partner with existing state and/or local department frameworks such as the State Plan for Alzheimer's Disease and Related Disorders (ADRD).
- Tie the work into economic outcomes – if you invest in this, the economic impact will be ABC and if you don't invest, the cost will be XYZ//ROI.
- Plan to be a resource for the State – be the expert, provide education (materials, seminars, research day, etc).
- Find a champion – someone with a personal relationship with ADRD. Could be within government or a strong community advocate.
- Tie funding into the initiatives – be sure a plan for paying for everything is part of the planning.
- Utilize strategic partners, national foundations, community groups, task forces, different media platforms, to help with advocacy and on the groundwork to build public opinion.
  - » Educate (and lobby if allowable) state officials/legislators.
  - » Stay “in the game” – make sure your organization has stamina and resources for continuing efforts in the community you are serving.