

Short quiz

When should you alert NIA staff and the public information office about new studies to be published ?

- A. Never
- B. The day before manuscript is on line or published
- C. When manuscript is accepted for publication
- D. When manuscript is submitted for publication



Does anyone at NIA notice?

YES!

TO: Dr. Tony Phelps

FROM: Chief, Office of Communication, NIA

SUBJ: NIA Grantee in the Media

We came across a grantee of yours through a media source such as a news release or article. Would you consider giving them a call to remind them that we would like to work with them, or you may wish to use the attached letter? Thank you.

Jane Shure

ADNI



RECRUITMENT IN EDUCATION and INFORMATION CORE

From the RFA:

1]. help recruit and retain subjects for particular research protocols and clinical trials, with a special emphasis on minorities and other underserved populations; 2]. spearhead effective outreach programs that will publicize the ADRC and educate families and caregivers; 3]. support innovative development of professional staff on clinical and research skills related to Alzheimer's disease and other dementias.

These efforts afford an important liaison and outreach from the ADRC to patients, their caregivers and the professional community. **Collaboration with the Alzheimer's Association local chapters and other groups is expected for dissemination and transfer of information to the lay community and other educational activities and assistance with subject recruitment.**

RECRUITMENT PLANNING AT EACH CENTER

Routinely meet to discuss recruitment strategies

- Center Director
- Administrative Core leader
- Education Core leader
- ADCS Coordinator
- Genetics Coordinator
- ADNI Coordinator

Coordinate with AA Chapters and other local Resources

AD GENETICS INITIATIVE

- Find remaining risk factor genes for AD
- Monies from Centers line and Competed from Director's reserve
- 18 Centers funded for up to 3 years for around \$100,000 per year to find and recruit families, and to gather phenotypic data and collect blood to send to NCRAD
- 2004 is last year in which funds will be available, through the Centers line, yet goals of collecting 1000 families and a case control series will not be completed.