

NIA/ADEAR Update

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Office of Communications and
Public Liaison
National Institute on Aging



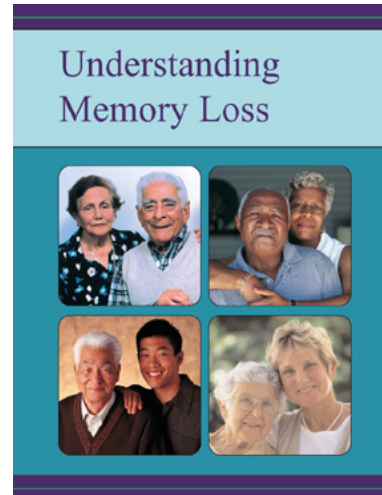
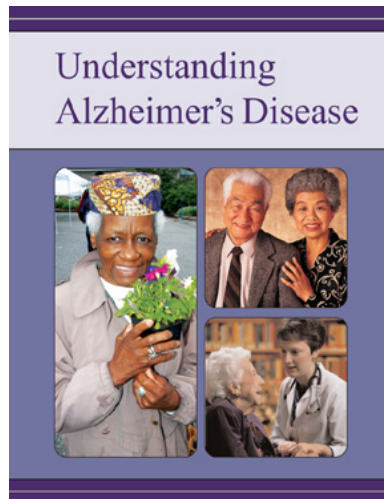
National Institute on Aging
National Institutes of Health

ADC-Alzheimer's Association Chapter Collaboration

- 2nd annual lunch at Alz Association Conference (July)
- Collaboration summary forms

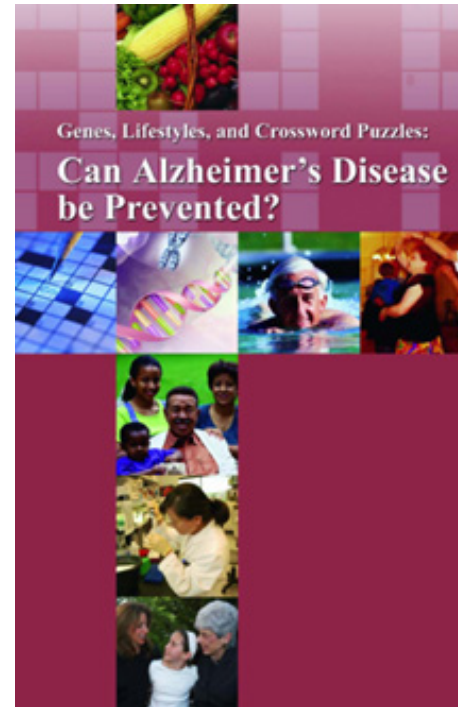
Plain Language Materials

Field testing underway



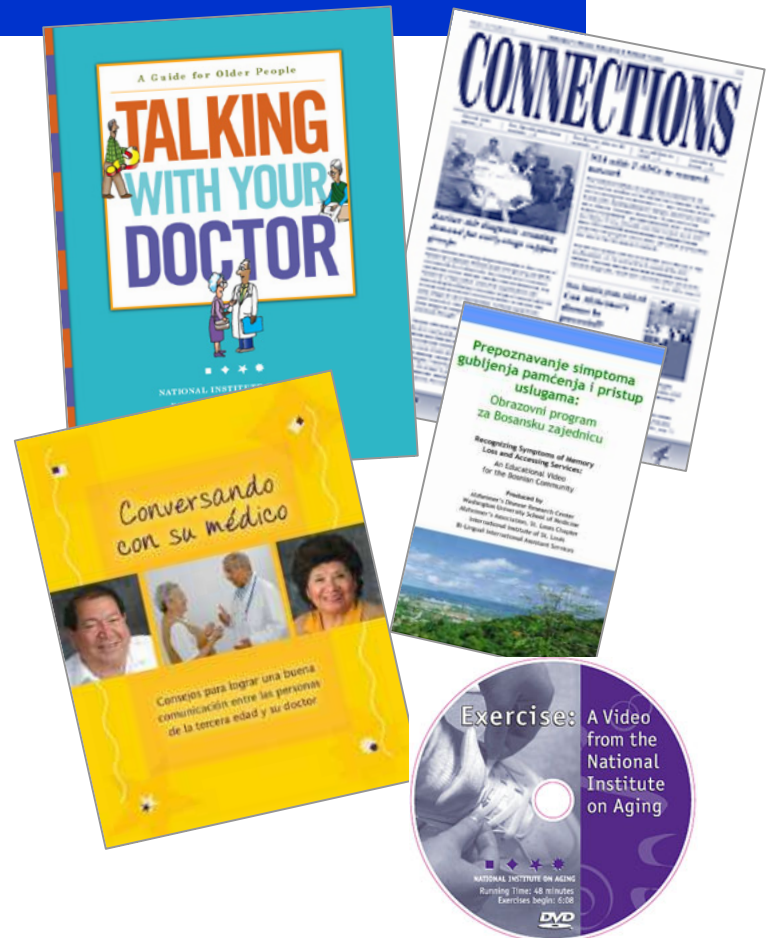
New Booklet: *Can AD be Prevented?*

- More than 25,000 distributed since June
- Bulk quantities available
- Includes info on participating in research studies



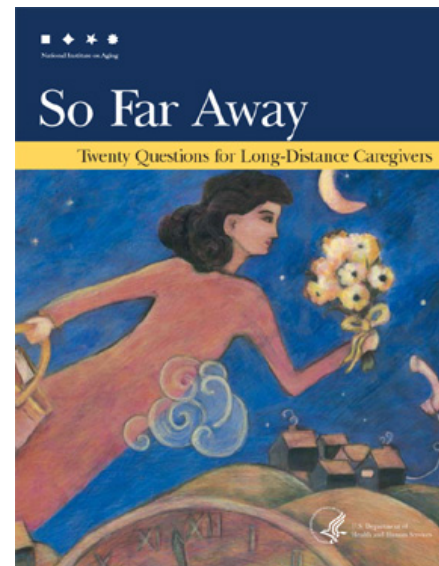
More New Publications

- *Talking with Your Doctor*
- *Conversando con su Médico* (Spanish)
- *Connections* v. 13, #1-2: Early Stage Support Groups, New ADCs
- Bosnian video – *Recognizing Symptoms of Memory Loss...*
- *NIA Exercise Video* – now available on DVD
- *AD Fact Sheet* and *Forgetfulness Age Page* - updated



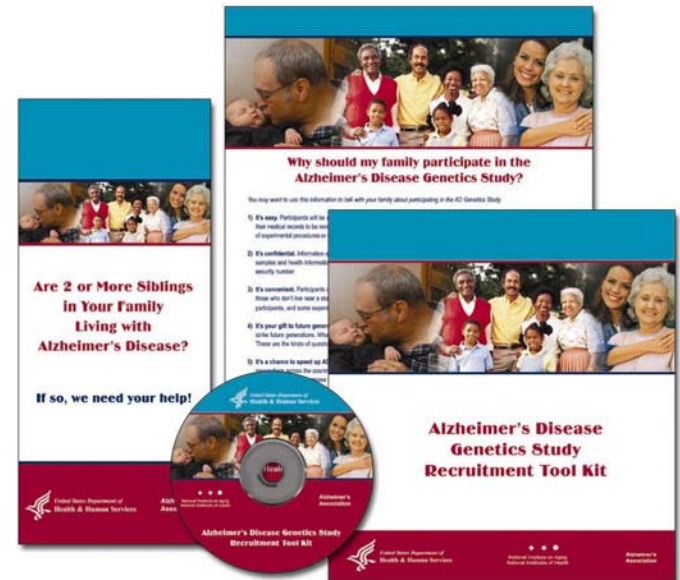
Coming Soon....

- 2004-2005 AD Progress Report
- *So Far Away: Twenty Questions for Long-Distance Caregivers*



AD Genetics Study Recruitment

- **Recruitment status: 828** families screened, **497** families enrolled at NCRAD, **2,479** samples at NCRAD (7/05)
- Will continue to recruit toward 1,000 family goal – next Fall
- **Activities:** Newsletter for participating families distributed in August, potential media opportunities, other needs
- Recruitment brochures and flyers still available from ADEAR – really!



AD Neuroimaging Initiative (ADNI) Recruitment

- **Recruitment status:** Sites in process of approval; seeking 800 volunteers (200 cognitively normal, 400 MCI, 200 early AD) in U.S. and Canada
- **Recruitment campaign:** “Imagine” materials; media and organization outreach
- **Information/materials:** available on ADEAR Web site www.alzheimers.org/imagine



stopping the progression of Alzheimer's disease

ALZHEIMER'S DISEASE NEUROIMAGING STUDY

NIA Web Sites

- ADEAR and NIA Publications sites to be integrated with NIA main Web site (www.nia.nih.gov) by 12/31/05
- www.Alzheimers.org will become www.Alzheimers.gov
- Spanish “channel” for aging and AD information will also be integrated at www.nia.nih.gov/espanol

Clinical Trials Registration

- ADEAR Clinical Trials database - www.alzheimers.org/trials
- Clinicaltrials.gov - www.clinicaltrials.gov
- ADEAR staff create & maintain both records –
We can help you meet ICMJE requirements

Contact: trials@alzheimers.org or Jill at 240/645-4261

Media

- NIA Communications Office can help with media
- Call *in advance* about NIA-funded studies that will be published - 301/496-1752

For More Information...

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National Institute on Aging
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