

# Collaboration & Creative Financing for Quality Educational Programming

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A Panel Discussion

4:45 – 5:30 PM

# Panelists

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- Elaine Souder, PhD, University of Arkansas
  - Linda Boise, PhD, Oregon Health Sciences University
  - Debra Cherry, PhD, Alzheimer's Association
  - Tom Meuser, PhD, Washington University
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# Why this panel discussion?

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*Because...*

- ❑ Quality education requires significant investments of time, skill and resources.
  - ❑ None of us have all three to the levels we may desire or truly need.
  - ❑ We must meet (& probably exceed) our specific aims to keep in the game.
  - ❑ Our individual and collective success will be determined by how well we use the resources we have and also share with others.
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Let's hear from the panelists.

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# Phrases to live by...

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- Take the partnership challenge
  - Ask and you might just receive
  - A closed door today may be an open door tomorrow
  - It doesn't just come in bills
  - Spread the wealth AND the credit
  - Leave your ego at the door
  - Go where no one has gone before
  - Reuse, recycle, recreate
  - An e-list is a horrible thing to waste
  - Make it fun and they will come
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# Almost any organization is a potential partner...

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- Other NIA Funded Centers
  - Alzheimer's Association Chapters
  - Area Health Education Centers
  - Area Agencies on Aging
  - National/State/Local Health Associations
  - Clinics, Hospitals, Hospital Systems
  - Church, Religious or Service Organizations
  - Sports Teams, Theater Groups, Civil Organizations
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# Sources of Funding for Education

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Government

Industry

Fees to Trainees

Other  
Organizations  
& Individuals

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# Show me the money!

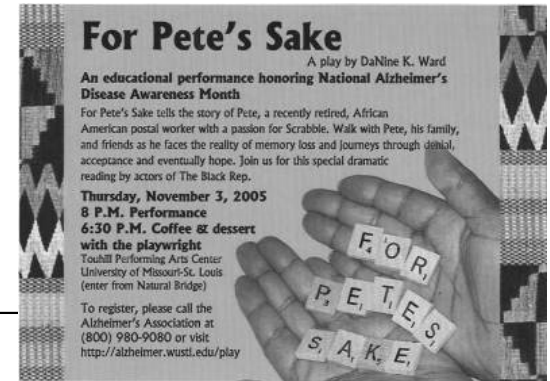
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- Ask and you might just receive
    - Don't be afraid of asking for a big figure!
    - If your program is viewed as worthwhile, you may be surprised how much you get!
  - It doesn't just come in bills
    - Many resources have tangible monetary value!
    - People and organizations are often willing to donate something they already have on hand.
    - Volunteer labor, bulk mail account, leftover stamps, mailing list, vehicle use, venue, equipment, pot luck
  - Even a name or public image has value
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# *For Pete's Sake*

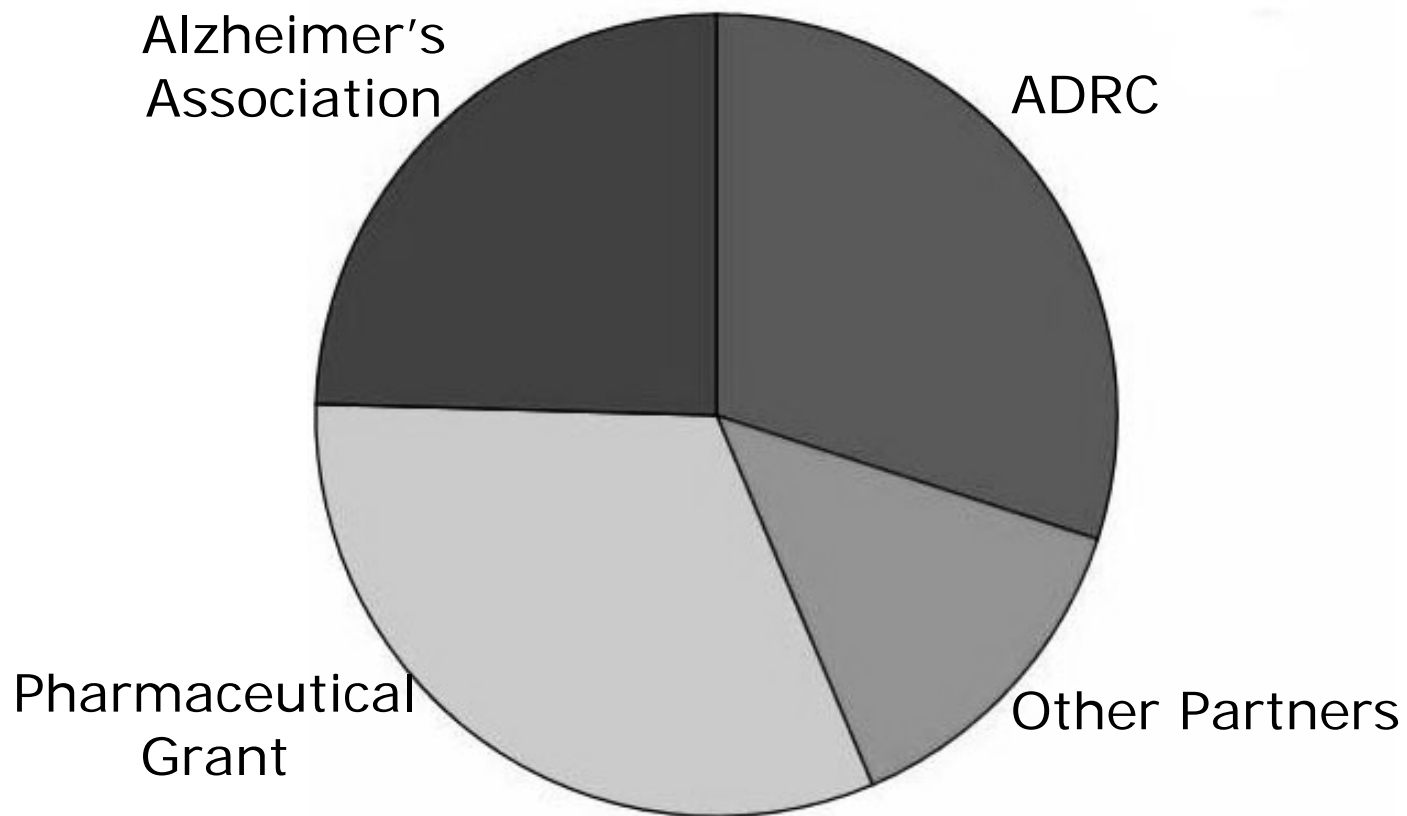
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- Free Dramatic Reading & Reception for Public Education in a First Class Venue
  - Recruitment for Research AND Services
  - Primary & Secondary Partners
    - ADRC, Alz Assoc, Black Rep Theater
      - MCMF, Delta Sorority, Area Agency on Aging, Interfaith Partnership, etc.
  - Make it fun and they will come!*
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# Projected Cost - \$30K

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# Open Microphone

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Share Successes, Announce Programs,  
Ask Questions, Sing a Song...