



Building ADRC Recruitment and Research Data Management Tools: Lessons Learned in Wisconsin

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Presentation Overview

- Starting point
- Using a Systems approach
 - Defining data needs and processes
 - Identifying opportunities
 - Process planning
- Achieving results



Wisconsin ADRC Data Management

A Systems view of Data Management

- Data management as a process within the ADRC
- Multiple data management processes
- Data needs within and across all processes

Wisconsin ADRC Data Management Needs

Clinical Core Subjects

- AD / MCI diagnosed
- Healthy Older Adult Controls
- Middle-aged at-risk Adults (parental history positive/negative)

Wisconsin ADRC Data Management Needs

Current/past Wisconsin Comprehensive Memory Program (WCMP) participants

- 2,000+ in database

Outreach and recruitment to underserved / underrepresented populations

- Low-income
- Minorities
- Rural communities

Wisconsin ADRC Data Management Process Needs

■ Recruitment

- Demographics
- Source of referral
- Anonymous until consent

■ Screening / eligibility

- Multiple screening processes
- Multiple protocol eligibility

■ Participant tracking

- Participation by protocol
- Contacts by study coordinator

■ Research Data/Protocol Management

- Research administration
- Protocol set-up / management
- Visit tracking/data capture
- Study data management
- Cost of research visit

Wisconsin ADRC Data Management Process Requirements

■ Study Data Management

- Tracking / reporting
- Analysis
- Collaboration

■ Timeliness

- Study visit window
- Data reporting window

■ NACC

- Uniform Data Set (UDS)
- Neuropathology (NP)

■ Performance monitoring

- Recruitment
- Study participation
- Data integrity





WISCONSIN
COMPREHENSIVE
MEMORY PROGRAM
Wisconsin Alzheimer's Disease
Research Center

Wisconsin ADRC Data Management Needs

Two distinct data management systems

Management
of Participation

Management
of Research Data

Wisconsin ADRC Data Management Solutions

- ADRC recruitment - Web-based Registry (REGGIE™)
 - Screening, Registration & Contact Management
 - Workflow Management
 - Recruitment Measurement & Reporting
- Research data - UW Institute for Clinical and Translational Research (ICTR) Web-based OnCore® database
 - Protocol Set-up & Management
 - Visit Tracking & Data Capture and Management
 - Data Reporting and Analysis
- Optimal use of each system
- Focus on workflow within each system

Development of Web-base Registry REGGIE™

‘Original’ ADRC database

- 2,000+ current/past participants
- No participant contact management workflow
- Limited participant screening information
- Limited ability for staff to collaborate
- Limited ability to query useful information for recruitment or identifying participation

Developing Registry Specifications

- Biostatistics & Data Management core met with Administrative and Clinical core staff biweekly / 4 months
 - Defined data needs
 - Defined registry specifications
- Biostatistics & Data Management core conducted assessment of options
 - Determined Customer Relationship Management (CRM) best fit contact management needs
- CRM database solution agreed to by Biostatistics & Data Management, Administrative and Clinical cores

Why Customer Relationship Management software?

- Volunteer participants are the “key” customers during the research process
- Streamlined and standardized contact and screening processes
- Cross-collaboration and participation
- Easier profiling and targeting
- Improved customer service and follow-up
- Business maturity of the CRM model
- Operational efficiency of the CRM model



Major Functions in Web-base Registry REGGIE™

- Web-based access
- Storage of contact and initial screening information
- Intuitive data-mining of contact and screening information
- Shared study recruitment workflow
- Activity coordination, planning and collaboration
- Shared communication and workflow scheduling
- “All-in-one” recruitment/screening/tracking






New WCMP Contact

- create new -

RECENT ITEMS

 [Tom Mish](#)

[My Contact Dashboard](#)


NEW INDIVIDUAL

First Name:

Last Name:

Email:

SAVE

 [Screening Script \(PDF\)](#)


SAVE

SAVE AND NEW

CANCEL

▼ WCMP Contact Form


Today's Date:   (clear)

1) Contact: 

☐ In person ☐ Phone Call ☐ Email ☐ Postal Mail ☐ Unknown (unselect)

2) What is the main reason(s) for contacting the WCMP? (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Interested in research for self | <input type="checkbox"/> Interested in research for loved one |
| <input type="checkbox"/> Concerned about memory (self) | <input type="checkbox"/> Concerned about memory of a loved one |
| <input type="checkbox"/> Want more information about <input type="text"/> | |
| <input type="checkbox"/> Other -- please specify: <input type="text"/> | |

3) Potential Participant: 

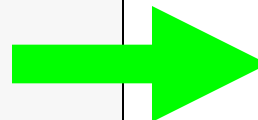
☐ Self ☐ Loved One ☐ Both ☐ Unknown (unselect)

4) Does the potential Study Participant have a DIAGNOSED memory disorder? *

☐ Yes ☐ No ☒ Unknown (unselect)

5) Are you currently taking medication for a memory disorder?

☐ Yes ☐ No ☐ Unknown/Refused (unselect)



4) Does the potential Study Participant have a DIAGNOSED memory disorder? *

☒ Yes ☐ No ☐ Unknown (unselect)

Select all disorders that apply:

- ☐ Alzheimer's disease (AD)
- ☐ Mild Cognitive Impairment (MCI)
- ☐ Lewy Body dementia (LBD)
- ☐ Frontotemporal/Frontal lobe dementia (FTD, Primary Progressive Aphasia, Pick's disease, etc)
- ☐ Vascular dementia (VaD)
- ☐ Mixed dementia: (Specify causes (e.g., AD and VaD))
- ☐ Other (Specify:)
- ☐ Unknown
- ☐ Refuse

5) Are you currently taking medication for a memory disorder?

☐ Yes ☐ No ☐ Unknown/Refused (unselect)

13) How did you hear about the WCMP?(Check all that apply)

- ☐ Self
- ☐ Spouse/Partner
- ☐ Adult child
- ☐ Another research participant
- ☐ Friend/coworker/colleague
- ☐ UW/VA Memory Clinic Clinician
- ☐ Specialty Care Clinician
- ☐ Primary Care Provider
- ☐ Print Ad
- ☐ TV Ad
- ☐ Radio Ad
- ☐ Radio Interview
- ☐ TV Interview
- ☐ Newspaper Interview or article
- ☐ Community Lecture (specify)
- ☐ WCMP Lecture
- ☐ Flyer/Poster/Brochure
- ☐ Booth at a Community Event
- ☐ Email
- ☐ Website
- ☐ WCMP (pharma study, ADCS study, VA studies)
- ☐ WRAP
- ☐ VA Memory Clinic
- ☐ UW Memory Clinic
- ☐ MCW Memory Clinic
- ☐ WAI Dementia Diagnostic Network Clinic
- ☐ Community event/screening event (specify)
- ☐ Alzheimer's Association
- ☐ Area Agency on Aging
- ☐ Eldercare
- ☐ Dr. Larry Sullivan- Milwaukee Memory Clinic
- ☐ Dr. Yucas- Dean Memory Clinic Madison
- ☐ Unknown/Refused
- ☐ Other (specify)

WCMP Participant ICF Outcome

a1) Outcome of first contact *

☐ Eligible to continue

☐ Not eligible -- Age

☐ Not eligible -- Medical

☐ Not eligible -- Other

(unselect)



a1) Outcome of first contact *

☒ Eligible to continue

☐ Not eligible -- Age

☐ Not eligible -- Medical

☐ Not eligible -- Other

(unselect)

a2) Follow-up Required ☐ Yes ☐ No (unselect)

a3) Interviewer (Last Name, First Name)

Obtain Consent (Must be eligible)

a4) Verbal consent read

☐ Yes ☐ No (unselect)

a5) Participant verbal consent received

☐ Yes

☐ Refused consent -- Time Constraint

☐ Refused consent -- Not Interested

☐ Refused consent -- Reason Unknown

☐ Refused consent -- Other

(unselect)



a1) Outcome of first contact *

☒ Eligible to continue

☐ Not eligible -- Age

☐ Not eligible -- Medical

☐ Not eligible -- Other

([unselect](#))

a2) Follow-up Required ☐ Yes ☐ No ([unselect](#))

a3) Interviewer (Last Name, First Name)

Obtain Consent (Must be eligible)

a4) Verbal consent read

☒ Yes ☐ No ([unselect](#))

a5) Participant verbal consent received

☒ Yes

☐ Refused consent -- Time Constraint

☐ Refused consent -- Not Interested

☐ Refused consent -- Reason Unknown

☐ Refused consent -- Other

([unselect](#))

Personal Data Form (Must have consent)

Participant(s) Name:

Prefix

First Name

Middle Name

Last Name

Suffix

Tom Mish

[Summary](#)[Activities \(1\)](#)[Memberships \(0\)](#)[Groups \(0\)](#)[Notes \(0\)](#)[Tags \(2\)](#)[Change Log \(9\)](#)

This contact does not currently belong to any groups.

Add to a group *

- select group -



ADD

- select group -

ADNI-GO Recruitment

ADRC Imaging Team

ADRC-Miriam

Administrators

Bridget Gregory

Caitlin Cleary

Jane Sachs

Jane-Miriam

Kara P group 1

Laura Schmidt

Maia Wroblewski

New Coordinator

Outreach Activity Kari 5_6-2010

Recruitment Process Kari

Sharp Laura Jacobson

Vankee

WCMP imported contacts 5/28/2010

Zak Zugin

temp

CiviCRM ID: 5

is openly available under the [GNU Affero General Public License](#)

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[Online documentation](#)

Tom Mish

SAVE

SAVE AND NEW

CANCEL

New Membership

Member Tom Mish

Membership Organization and Type

- select -

- select -

Source

- select -

ADRC
SHARP Drug: Simvastatin

Join Date

Eli Lilly

PREDICT

Start Date

Falls

Merit220

PIPR

End Date

SEAIRA Drug: Ramipril

VA Cooperative Drug: Vitamin E and/or memantine (Namenda)

IGIV Drug: Immune Globulin Intravenous

ELAN Drug: Bapineuzumab

Status Override?

TBIVA

Send Confirmation and Receipt?

WMAD

Eli Lilly Open Label Extension

Elan 301

Elan Open Label Extension

Elan 3001 Screen fails from 301

Active Recruitment Process

Wisconsin Brain Donor Program

on Membership Type if you don't select a date.

Membership Type if you don't select a date.

SAVE

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New Activity

SAVE

CANCEL

New

Activity Type

Added By 

With Contact

Assigned To


You can optionally assign this activity to someone. Assigned activities will appear in their Activities listing at CiviCRM Home.
A copy of this activity will be emailed to each Assignee.

Subject

Location

Date   Time  [\(clear\)](#)

Duration Total time spent on this activity (in minutes).

Status 

Details

Scheduled

Completed

Cancelled

Left Message

Unreachable

Not Required

Advanced Search

Search Criteria

Find... ?	<input type="text"/> <i>Complete OR partial Contact Name.</i> <input type="text"/> <i>Complete OR partial Email Address.</i>	Search Views <input type="text" value="- default view -"/>	<input type="button" value="SEARCH"/>
Contact Type(s) <input type="checkbox"/> Individual <input type="checkbox"/> - WCMP Staff <input type="checkbox"/> - Mailing List Contact <input type="checkbox"/> - WCMP Contact <input type="checkbox"/> Household (Not Approved) <input type="checkbox"/> Study	Group(s) <input type="checkbox"/> Administrators <input type="checkbox"/> ADNI-GO Recruitment <input type="checkbox"/> ADRC Imaging Team <input type="checkbox"/> ADRC-Miriam <input type="checkbox"/> Bridget Gregory <input type="checkbox"/> Caitlin Cleary <input type="checkbox"/> Jane Sachs <input type="checkbox"/> Jane-Miriam <input type="checkbox"/> Kara P group 1 <input type="checkbox"/> Laura Schmidt <input type="checkbox"/> Maia Wroblewski	Tag(s) <input type="checkbox"/> Not Interested In Research <input type="checkbox"/> Preferred Time of Contact <input type="checkbox"/> Prefers Afternoon Contact <input type="checkbox"/> Prefers AM Contact <input type="checkbox"/> Prefers PM Contact <input type="checkbox"/> Talk to me again/soon	
Privacy <input type="checkbox"/> Do not phone <input type="checkbox"/> Do not email <input type="checkbox"/> Do not mail <input type="checkbox"/> Do not sms <input type="checkbox"/> Do not trade <input type="checkbox"/> Include contacts who have these privacy option(s). ?		Preferred Communication Method <input type="checkbox"/> Phone <input type="checkbox"/> Email <input type="checkbox"/> Postal Mail <input type="checkbox"/> SMS <input type="checkbox"/> Fax	
Contact Source	<input type="text"/>		
▸ Address Fields			
▼ Custom Fields			
▼ WCMP Contact Form			
Today's Date: - From <input type="text"/> (clear) To <input type="text"/> (clear)			
Contact: <input type="radio"/> In person <input type="radio"/> Phone Call <input type="radio"/> Email <input type="radio"/> Postal Mail <input type="radio"/> Unknown <u>unselect</u>			
What is the main reason(s) for contacting the WCMP?		<input type="checkbox"/> Interested in research for self <input type="checkbox"/> Interested in research for loved one <input type="checkbox"/> Concerned about memory (self) <input type="checkbox"/> Concerned about memory of a loved one <input type="checkbox"/> Want more information <input type="checkbox"/> Other	
<input type="checkbox"/> Check to match ANY; uncheck to match ALL			

CiviMember

Membership Summary ?

Members by Type	August – New/Renew (Last Month)	September – New/Renew (MTD)	2010 – New/Renew (YTD)	Current #
ADRC Clinical Core Member	<u>6</u>	<u>1</u>	<u>56</u>	<u>60</u>
SHARP Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Eli Lilly Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>7</u>
PREDICT Member	<u>0</u>	<u>0</u>	<u>8</u>	<u>8</u>
Falls Member	<u>0</u>	<u>2</u>	<u>2</u>	<u>2</u>
Merit 220 Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
PIPR Member	<u>1</u>	<u>0</u>	<u>3</u>	<u>3</u>
SEAIRA Member	<u>3</u>	<u>2</u>	<u>10</u>	<u>10</u>
VA Cooperative Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
IGIV Member	<u>0</u>	<u>0</u>	<u>2</u>	<u>2</u>
ELAN Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
TBIVA Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
WMAD Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Eli Lilly Open Label Extension Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Elan 301 Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Elan Open Label Extension Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Elan 3001 Screen fails from 301 Member	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Active Recruitment Process Member	<u>3</u>	<u>0</u>	<u>3</u>	<u>3</u>
ADRC IMPACT Member	<u>0</u>	<u>1</u>	<u>1</u>	<u>1</u>
Brain Donor Program Member	<u>23</u>	<u>0</u>	<u>47</u>	<u>103</u>
Totals (all types)	<u>36</u>	<u>6</u>	<u>132</u>	<u>199</u>

Wisconsin ADRC Performance Monitoring

- recruitment / referral sources, reasons for contact
- # recruitment activities
- # participants from recruitment activities
- % recruitment / referral source categories
- % recruitment / referral source categories eligible / enrolled in ADRC
- % demographic categories
- % demographic categories eligible / enrolled in ADRC
- % demographic categories eligible / enrolled in other studies, protocols
- % recruitment / referral source categories active in studies
- participants recruited/eligible for ADRC, by category
- participants recruited/eligible for other studies, protocols

Wisconsin ADRC Performance Monitoring

- # / % of participants continuing year-to-year, by category
- reasons for loss of participants, by category
- # participants active in other studies, protocols
- % recruitment / referral source categories eligible / enrolled in other studies, protocols
- demographics (age range, gender, ethnicity, race, zip code)
- # participants added per month, by category
- # completed visits, by category
- # completed data sets, by category
- average time, number of contacts needed to recruit into studies/protocols, by category
- # / % recruits active in ADRC, by category
- # / % recruits active in other studies, protocols

UW-Madison ICTR OnCore®

- CTSA research management system
- Secure web-based information management system
- Designed to help make clinical research efficient, well organized, and accurate throughout the life cycle of a protocol
- Currently ~ 200 protocols / 3,000 subjects across UW-Madison



OnCore[®] for ADRC Research Data

Research Administration

Protocols

- Basic Protocol Setup
- Regulatory Tracking (e.g., IRB, CTRC)
- Protocol activation
- DSMC Reviews

Subjects

- Screening
- Registration
- Consenting
- Eligibility
- Subject Status
- SAEs
- Deviations

Protocol Setup & Management

Calendars

- Procedures & Evaluations
- Initial & Follow Up Schedules
- Visit Tolerances
- Foot Notes

eCRFs

- Forms Design
- Assign forms to studies

Financials

- Study Budgets
- Negotiated Rates
- SOC vs. Research
- CMS compliance assistance
- Payment Milestones

Visit Tracking & Data Capture

Visits

- Automated subject calendars
- Visit & Procedure tracking
- Additional Visits & Procedures
- eCRF completion
- Query resolution
- Biospecimen tracking

Study Data Management

- Data Monitoring
- Data Discrepancy Management
- Data Export for Analysis & Reporting

Financial Management

- Automated invoice items
- Generate Invoices
- Study Payment tracking
- Unplanned visits & procedures
- Exceptions

Wisconsin ADRC

OnCore® Data Management process

- Study Protocol set-up
- Subject registration
 - Identification/demographics
 - Consent
 - Eligibility
 - On-Study
- Visits
- eCRFs data entry
 - NACC (UDS and NP) and Wisconsin ADRC data
 - Biospecimen tracking

Tracks subjects from protocol screening through autopsy



NEVIN OLSON (CRA_ASSIGNED ~) UW-Madison

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Subject Console

Protocol No.: 1139

Subject MRN: 47689456

Protocol Status: OPEN TO ACCRUAL

Subject Name: Abraham Simpson

User: NEVIN OLSON ?

Subject Status: ON STUDY

Sequence No.: adrc00022

Summary	Freeze Panes							
Forms by Status	Freeze Panes is currently supported on Microsoft Windows Internet Explorer 6+ browsers only.							
Forms By Visit	Current Subject Calendar Version - V1							
Demographics	Procedure	Forms	Treatment					
Consent			Screening 0@1Days	Baseline - AD/MCI/Cog Healthy 0:1@2Days		Annual Visits - AD/MCI/Cog Healthy 1:5@4Years		
Eligibility			1	2	3	4	5	6
On Study			Screening	Baseline	Biomarkers Visit	Annual Follow-up - Yr 1	Annual Follow-up - Yr 2	Annual Follow-up - Yr 3
Treatment	Planned Date		04/26/2010	04/27/2010	04/28/2010	04/27/2011	04/26/2012	04/26/2013
Follow Up	Visit Status		Occurred	Occurred				
SAEs	Visit Date		04/26/2010	04/27/2010				
Calendar	ELIGIBILITY REVIEW (of Inclusion/Exclusion Criteria)	WADRC Serv1	X					
Additional Visits	INFORMED CONSENT PROCESS		X	X	X ^{1,AN}	X ^{AN}	X ^{AN}	X ^{AN}
Payments	CT ANGIO HEAD W & W/O CONTRAST CORE NEEDLE (CT), CT ANGIO HEAD W & W/O CONTRAST, IOHEXOL 60% 300 MG/ML 50 ML, NEEDLE SET (CT),							
Deviations	Calendar Foot Notes 1. Day 2 - Biomarkers Visit MRI and LP 2. Community dwelling older adult cohort only 3. IMPACT Control/Cohort Only FV. Follow-up Visit IV. Initial Visit M1. Mark this procedure as Not Applicable (NA) on the Subject Visit Update screen if it is not necessary to complete this form NP. Put subject "On Follow-up" to trigger NACC NP form for completion S1. Biospecimen Collection: Whole Blood							
Documents/Info								
Protocols								
Subject MRN								
Switch Subject	Type here to search ▾							

Wisconsin ADRC

Summary of Lessons Learned

- Research participant is a “key” customer
- Collaboration across Cores is critical to success
- ‘New’ Center – advantage of learning from other Center experiences
 - Do's and Don'ts
 - Wish lists

Wisconsin ADRC

Summary of Lessons Learned

Optimal use of each system

- Maximize data use within each process
- Minimize points of intersection / data crossover

Focus on workflow within each system

- Minimize data export / import
- Maximize data workflow within the system

Wisconsin ADRC

Summary of Lessons Learned

Use of web-based technologies

- Maximize standardization across sites
- Minimize variations among users
- Focus on Data needs across the systems
 - Complementary functions
 - Identify common elements
 - Same / similar format
 - 'Minimum critical specifications'



Wisconsin ADRC Data Management Collaborators

- Biomedical Computing Group (BCG): Dave Towers, Tom Mish, Preethy Kaprakattu, David Tolmie, Debbie Yoshihara, Neeraja Deshpande, Ayuta Padhi, Vince Streif, Jenifer Kriplean, Christopher Harrison, Nevin Olson
- Institute for Clinical and Translational Research (ICTR): Tracy Ohrt, Tamara Walker
- Biostatistics & Medical Informatics: Maritza Dowling, Rick Chappell, Jodi Barnet, Rachel Hunter-Merrill
- Wisconsin ADRC: Sanjay Asthana, Carey Gleason, Cindy Carlsson, Hanna Blazel, Amy Hawley, Kari Paterson, Tamara Markgraf, Jane Sachs, Jackie Lee, Heidi Walaski, Mirriam Rosen, Alyce Marsh



Wisconsin ADRC Data Acknowledgements

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