



WISCONSIN
COMPREHENSIVE
MEMORY PROGRAM

Wisconsin Alzheimer's Disease
Research Center

WISCONSIN ALZHEIMER'S
DISEASE RESEARCH CENTER

WAI Dementia Diagnostic Clinic Network

ADRC Education Core Meeting
September 23, 2011

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What is the Wisconsin Alzheimer's Institute (WAI)?

- A center within the UW-Madison School of Medicine and Public Health since 1998
- Supported by federal, state, foundation and medical school funds
- Program areas include education, service and research
- Education and service programs serve as the Education Core for the WI ADRC



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WAI Dementia Diagnostic Clinic Network- Goals

- Improve access to quality dementia diagnostic services throughout Wisconsin
- Improve access to education and supportive services for family caregivers
- Conduct systematic and high quality data collection for research and public policy purposes
- Serve as a resource for the ADRC



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Recruitment from WAI Statewide Clinic Network

50% of all referrals to the ADRC come from
the clinic network

Key Difference in WAI Network Referrals:

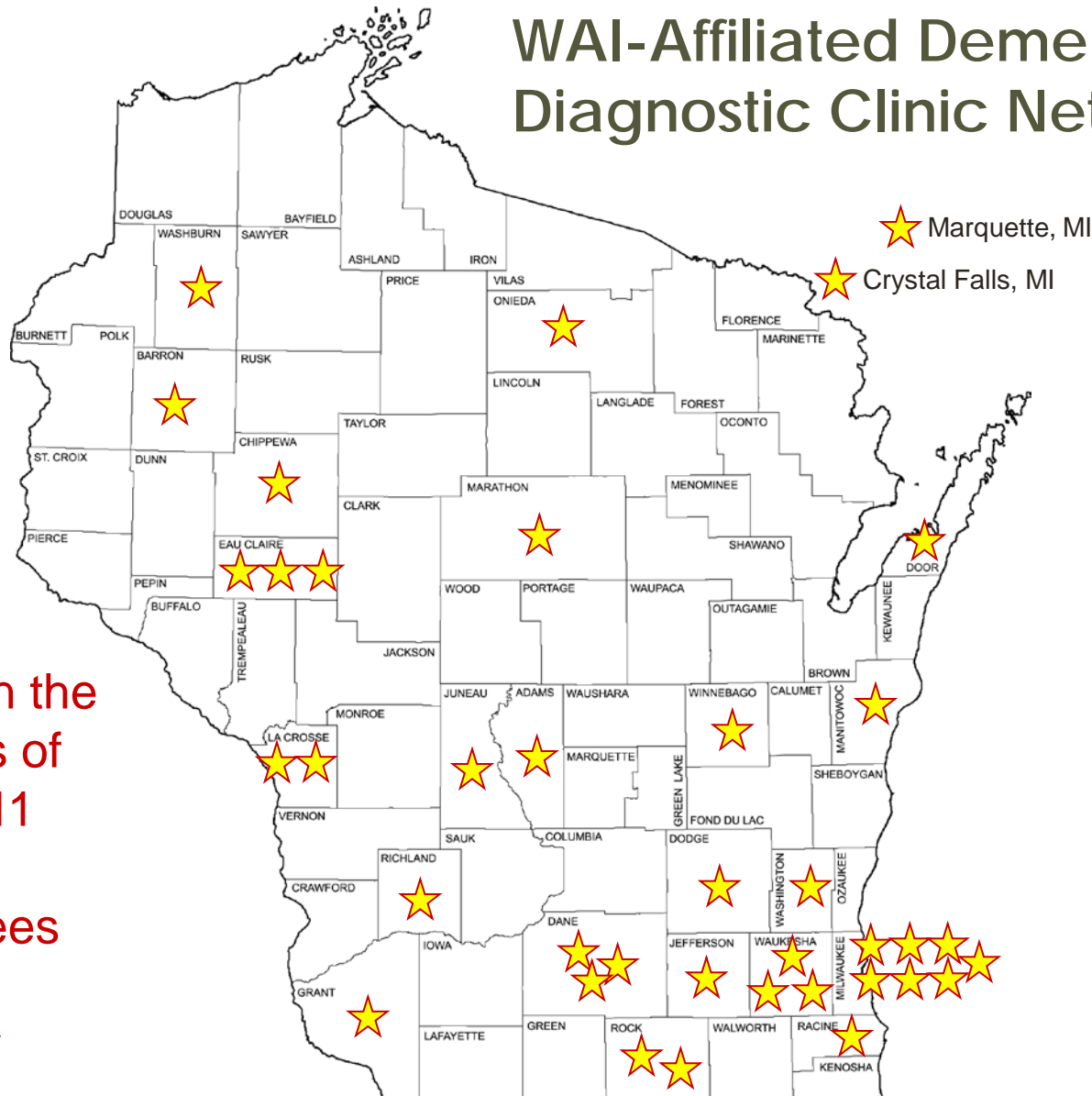
- Quality standardized diagnostic work-up
- All referrals are committed to research and ADRC participation
- No cost to the ADRC



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WAI-Affiliated Dementia Diagnostic Clinic Network



38 clinics in the
Network as of
August 2011

Network sees
3000 new
cases/year



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WAI-Affiliated Dementia Diagnostic Clinic Network: Data Summary November 2010 through May 2011 (N = 845)

Clinics Reporting (N = # of survey respondents)	N	%
Aspirus Memory Clinic –Wausau	60	7%
Center for Senior Health & Longevity –Milwaukee	32	4%
Dean Health System Memory Clinic –Madison	30	9%
Fort HealthCare Memory Center –Fort Atkinson	0	0%
Franciscan Skemp Healthcare Dementia Care Program –La Crosse	106	13%
Genesis Memory Disorders Clinic –Moline, IL	52	6%
Geriatric Memory Disorders Clinic –Milwaukee	0	0%
Gundersen Lutheran Memory Disorders Clinic –La Crosse	31	4%
Janesville Geriatric Assessment Center –Janesville	13	2%
Latino Geriatric Center Memory Clinic –Milwaukee	13	2%
Manitowoc Area Memory Assessment Center –Manitowoc	0	0%
Marshfield Clinic –Chippewa Falls	0	0%
Marshfield Clinic –Eau Claire	21	3%
Marshfield Clinic –Rice Lake	10	1%
Mayo Clinic Health System Memory Care Clinic –Eau Claire	32	4%
Memory Assessment Center –West Bend	0	0%
Memory Care Clinic –Beaver Dam	0	0%
Memory Diagnostic Center of Upper Michigan –Marquette, MI	51	6%
Memory Disorders Program and Froedtert and MCW –Milwaukee	0	0%
Mile Bluff Memory Clinic –Mauston	12	1%
Milwaukee Health Services Memory Clinic –Milwaukee	20	2%
Mound View Hospital and Clinic Memory Assessment Clinic –Friendship	0	0%
Neuroscience Group of NE Wisconsin –Neenah	0	0%
Northstar Health System Memory Clinic –Crystal Falls, MI	0	0%
Northern Wisconsin Memory Diagnostic Center –Rhinelander	0	0%
Richland Area Geriatric Assessment Center –Richland Center	36	4%
Senior Health Center at Waukesha Memorial Hosp –Waukesha	182	22%
Senior Health Memory & Mood Disorders Clinic –Menomonee Falls	0	0%
Southwest Health Center Memory Diagnostic Clinic –Platteville	9	1%
Spooner Health System Memory Clinic –Spooner	1	<1%
SAM-C –Beloit	11	1%
Sturgeon Bay Memory Diagnostic Clinic –Sturgeon Bay	10	1%
UW Health-Eau Claire Family Medicine Clinic –Eau Claire	14	2%
UWHC Memory Assessment Clinic –Madison	98	12%
Wheaton Franciscan Comprehensive Memory Care –Racine	0	0%
Wheaton Franciscan Geriatric Medicine –Milwaukee & St. Francis	1	<1%
Total	845	100%

Age	77 years
Female	62%
Married	52%
Living alone	28%
Yrs. of education	13 years
Currently employed	7% yes

Race	%
Caucasian	93%
African American	4%
Hispanic	3%
Multiracial	<1%

Family History of Alzheimer's	%
Siblings	36%
Mother	56%
Father	25%



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WAI Dementia Diagnostic Clinic Network - What do we provide?

- Training in clinic structure and function
- Guidelines for cognitive testing
- Annual CME and clinic meetings
- Access to the UW and ADRC resources
- Support, education and outreach



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Requirements for a Successful Dementia Clinic Program

Academic Partner requirements:

- Outreach education & support capabilities
- Must want and have time to develop and maintain relationships
- Realistic protocols for clinic structure and function
- Funding



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Requirements for a Successful Dementia Clinic Program

Clinic Requirements:

- Recognition of a community or professional need
- Interested physician involvement
- Ability to partner
- Administrative support- data and start up funding



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Diffusion of Innovation Process

Innovators	First to adopt; risk takers
Early Adapters	First to emerge; opinion leaders
Early Majority	Adopt after degree of time observing others
Late Majority	Adopt after majority of population; skeptical
Laggards	Last to adopt; cautious; high aversion to change



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Diffusion of Innovation Process

Five Stages of Adoption Process

1. Knowledge/Awareness	First exposure to idea
2. Persuasion	Actively seeking info about innovation
3. Decision	Weighing pros/cons of concept Decision to accept or reject
4. Implementation	Tests the innovation
5. Confirmation	Evaluates continued use of innovation



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WAI Diagnostic Clinic Network as Education Outposts

Clinic Network provides educational opportunities for:

- Translating research into behavior change
- Community based education and learning
- Active (modeling) and not passive learning (didactic)
- A statewide influence



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Involving the Diagnostic Clinic Network in Professional & Community Education

Clinic Education Outposts:

- Have access to a Presentation Library for professional CME & community presentations
- Provide peer practice modeling and mentoring
- Are involved as preceptor sites, eg medical student summer externship



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WAI Dementia Diagnostic Clinic Network-Benefits to the Education Core

- Clinic staff provide introductions to health systems and communities across Wisconsin
- Provide opportunities for education and research
- Serve as models of care in their communities
- Provide opportunities to implement new discoveries in medical practice



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Want to develop your own clinic network?

Contact:

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