

## Alzheimer's Association Update

October 10, 2014



Vision: A world without Alzheimer's.

• Mission: To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.



#### **FY15-FY17 Strategic Plan**

Accelerating Research Priority Activity 3.

"Grow nationwide clinical studies recruitment efforts that accelerate study enrollment and transform recruitment for Alzheimer's disease across the country."

# alzheimer's 95 association®

trialmatch®

Currently:

225+

clinical studies 1000+

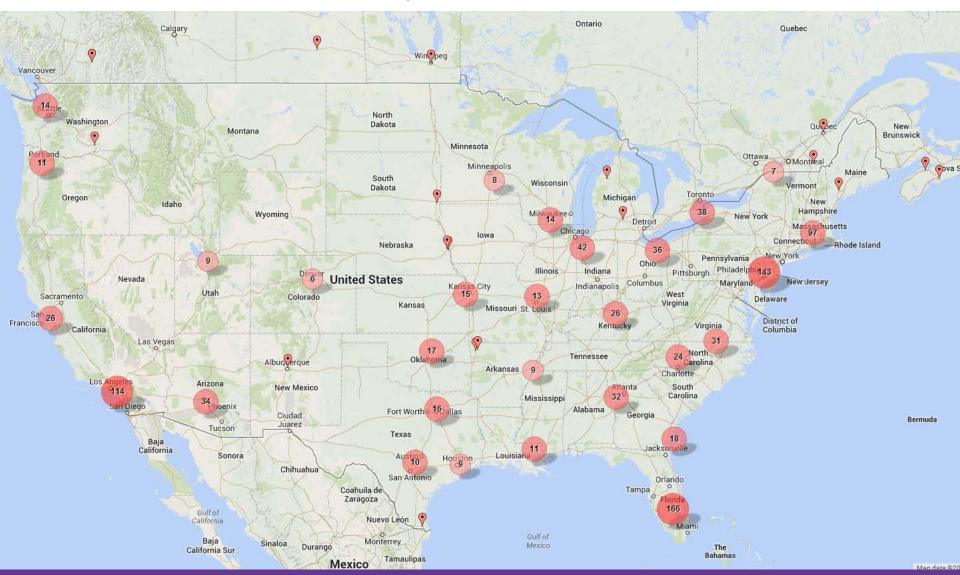
sites

80,000+

people have signed up

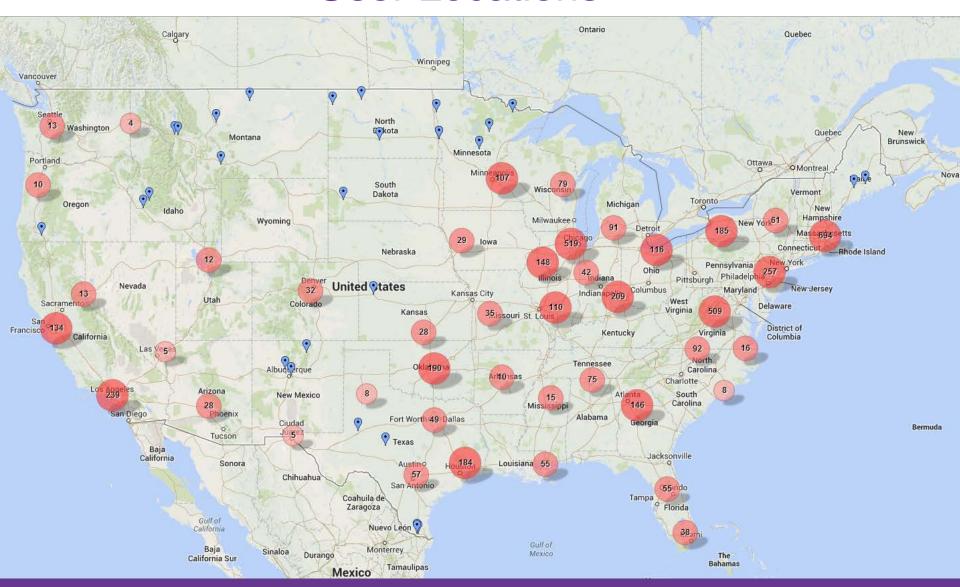
#### **trialmatch**®

#### **Study Locations**



#### trialmatch<sup>®</sup>

#### **User Locations**

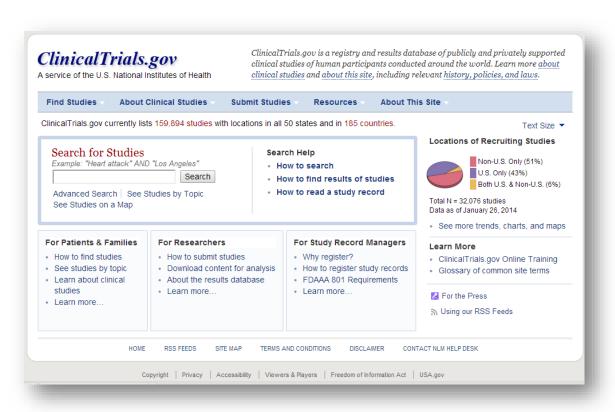




#### TrialMatch Studies

Modality	Number of Studies	Examples
Medication	73	STARBRIGHT, A4
Imaging	68	ADNI
Comp & Alt Therapy	153	education, exercise, etc.
Web/Home	66	MindCrowd, surveys
Blood & Tissue	26	NCRAD
Registries	9	APR, BHR, local
Total	395	

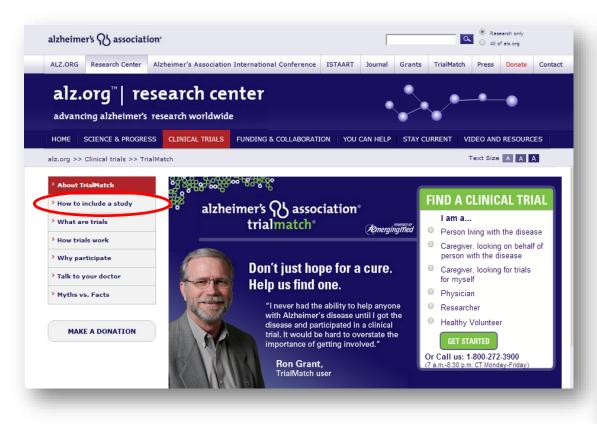
## Where do Study and Study Site Listings Come From?

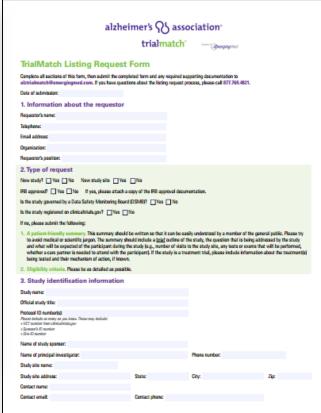


New studies and study sites are pulled weekly from clinicaltrials.gov

Study sites are called quarterly to determine if they are still enrolling, and if there has been any change in contact info

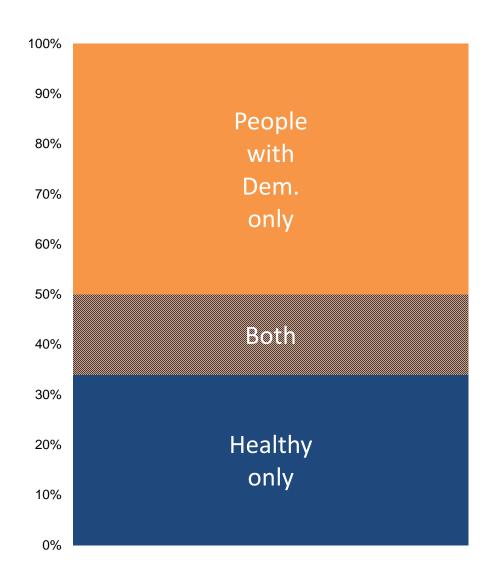
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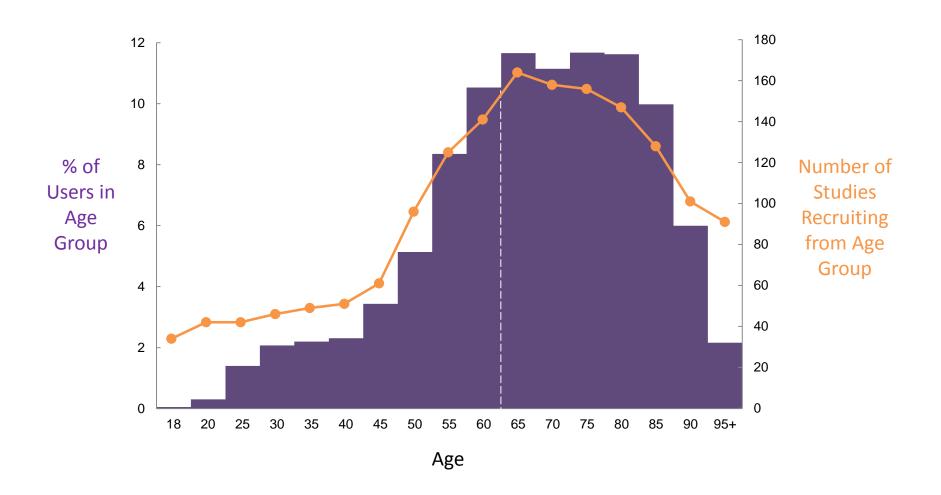
#### trialmatch<sup>®</sup>

Studies by Participant Type



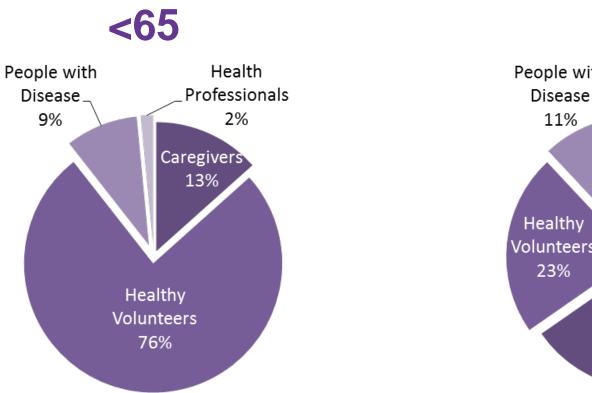


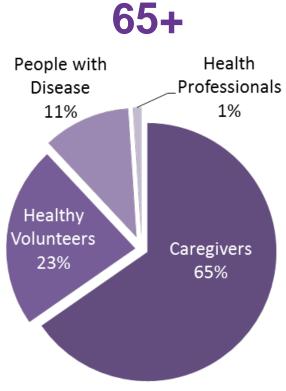
#### **User and Study Ages**



#### trialmatch®

#### **User Type**

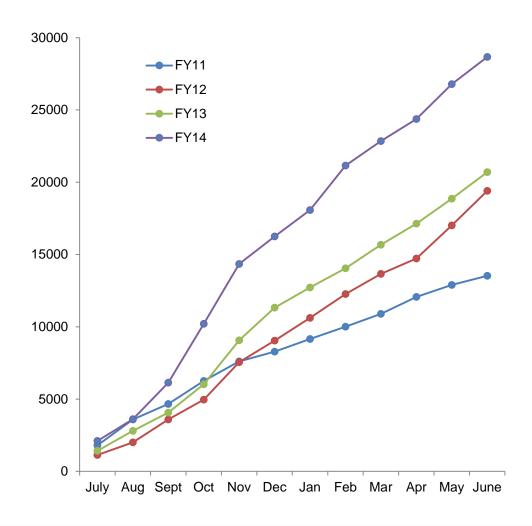




"Caregiver" means caregiver looking on behalf of a person with disease. Caregivers looking for studies for themselves are counted as healthy volunteers.

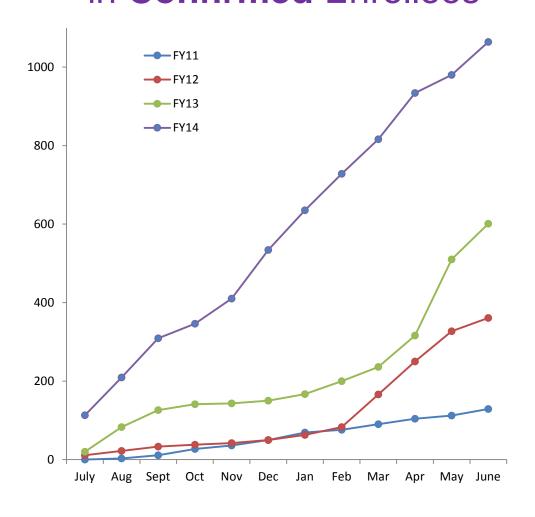


#### Accelerating Growth in Users

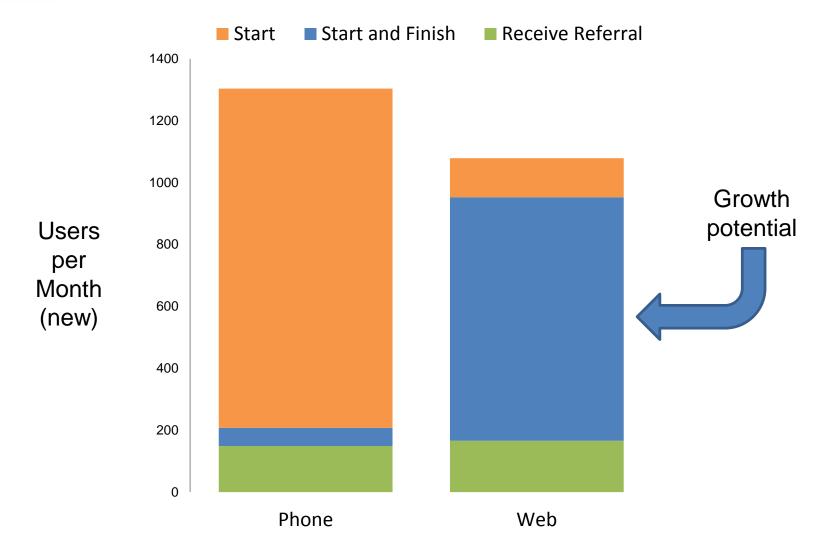




## Accelerating Growth in **Confirmed** Enrollees



#### trialmatch<sup>®</sup>

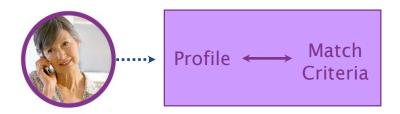


### How trialmatch® currently works

Person with the disease or caregiver or physician or healthy volunteer completes a disease-specific profile via phone or internet

2 Unique profile compared to structured match criteria





- From unbiased match results, individual selects trial matches & cities
- 4 Alzheimer's Association Contact Center specialists speak to every matched individual



Center specialists

5 Participant then calls trial site directly.







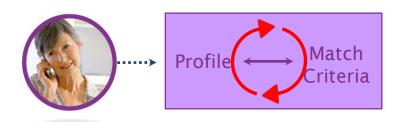


#### How trialmatch "2.0" works

Person with the disease or caregiver or physician or healthy volunteer completes a disease-specific profile via phone or internet

2 Unique profile compared to structured match criteria





- From unbiased match results, individual selects trial matches & cities
- 4 Alzheimer's Association Contact Center specialists speak to every matched individual

5 Participant then calls trial site directly.



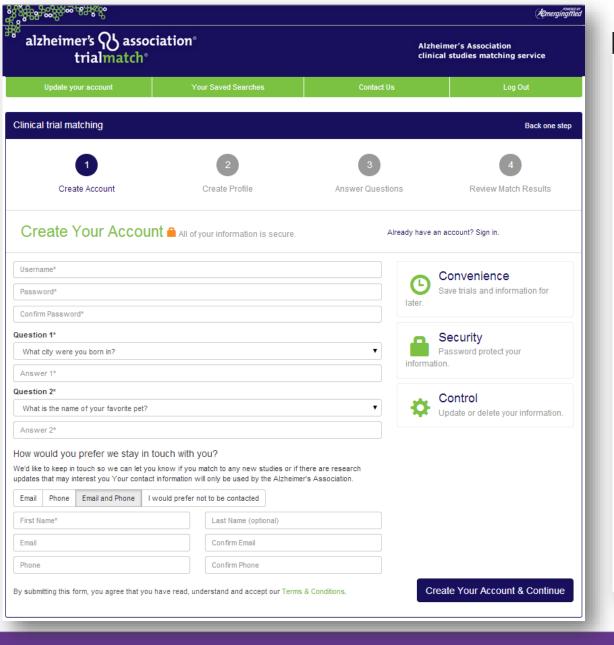


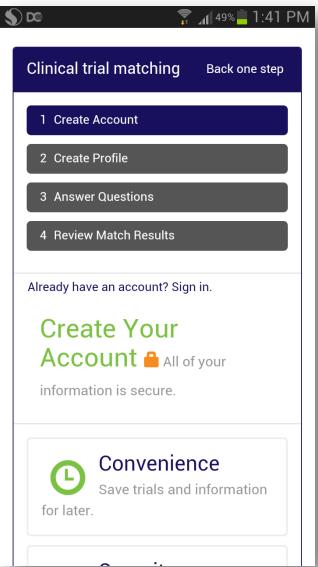


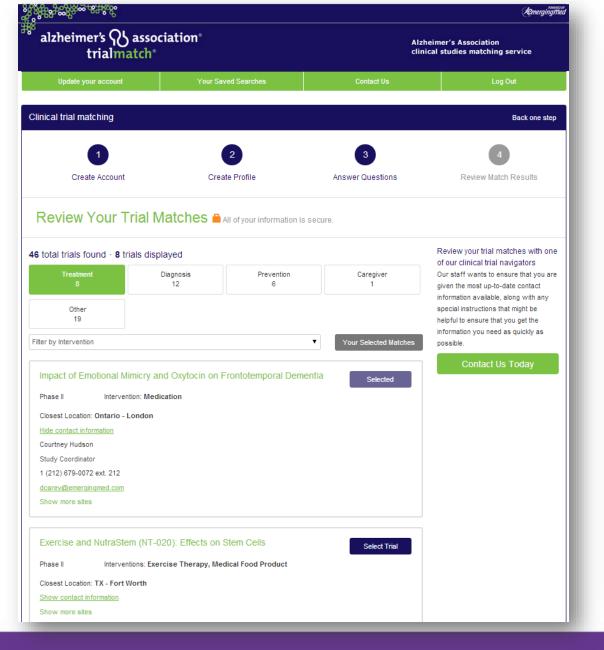


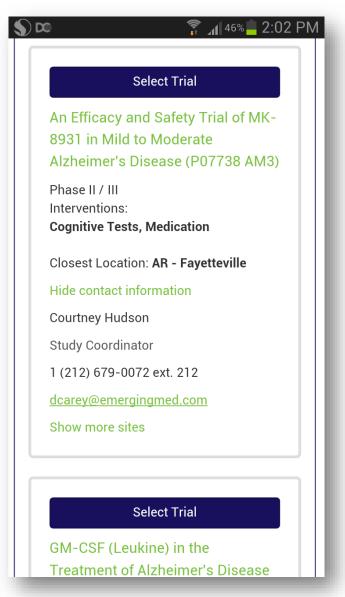














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"Can you provide the ADRC Education directors with any changes in educational programming and/or policy regarding caregiver education programs offered nationally and at the chapter level."

# Portfolio of Common Programs and Services

#### Information & Referral

 Helpline/contact center, library, and website

#### Care Consultation

- Level One
- Level Two

#### **Support Groups**

- Caregiver
- Person with dementia

#### Constituent Education

- Healthy Brains and Bodies
- Know the 10 Signs
- Basics
- Living with Alzheimer's
  - Behaviors
  - Communication

Early Stage Social Engagement

MedicAlert + Safe Return

# Portfolio of Common Programs and Services

- Revised Objectives
- Standard constituent evaluation forms
- Validation
  - Knowledge, stress, confidence and attitude change
  - Pre/post with 3-month follow up

# THE END OF ALZHEIMER'S STARTS WITH YOU

alzheimer's % association®

alz.org/research