

# Recruiting Older Adults into Research (ROAR)

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Engage **older adults** about  
research participation

(starting with  
**Alzheimer's** research)

Deliver message through  
**trusted networks**

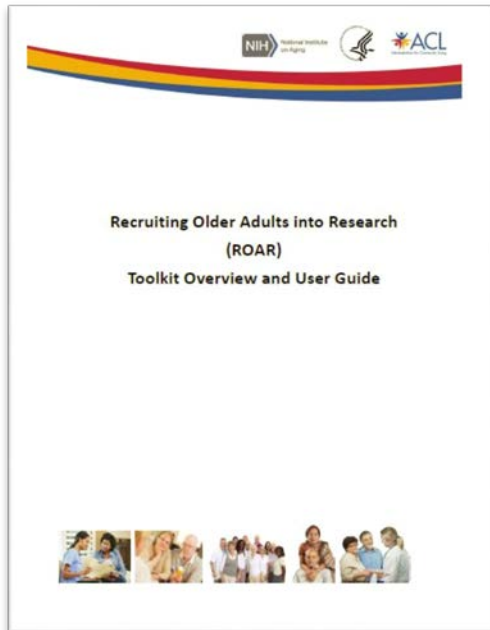
Help **accelerate**  
scientific **discovery**

# Collaboration with Existing Resources



# ROAR materials

Materials available at:  
<http://www.nia.nih.gov/health/publication/roar-toolkit>



**Healthy aging & research**  
You CAN make a difference for yourself & future generations.  
[Call Now 1-866-321-0259](http://www.ResearchMatch.org/ROAR)

Our best hope to find new ways to treat, prevent or cure health conditions is through research. Did you know there is an urgent need for adults of all ages and health levels to participate in research?

**Make research participation a part of your healthy aging plan!**

➔ Sign up today at: <http://www.ResearchMatch.org/ROAR>

- You must have an email address to sign up.
- Call toll-free 1-866-321-0259 if you need help with the online registration.
- You will be contacted by email when researchers in your area are looking for people like you. Your information will remain confidential.
- Learn more about different research studies and decide if you would like to participate. It is always your choice whether or not to take part in a study.

For more information or help in your area, go to:  
**NOTE: this area for local customization**

Join your family, neighbors and friends to participate in research to help future generations live a life without diseases such as Alzheimer's.

You CAN make a difference!

At the bottom, there is a row of small images showing diverse groups of older adults and the logos for NIH and ACL.

The flyer features a rainbow-colored wave at the top. Below it are the logos for NIH (National Institute on Aging) and ACL (Administration for Community Living). The title reads "Healthy Aging & Participating in Research". Below the title is a large image showing a diverse group of older adults smiling and interacting.

# Overview of Topics

- Why research is important to healthy aging
- What you need to know about research studies
- How YOU can make a difference for yourself and future generations by participating



# One *easy* way to make a difference

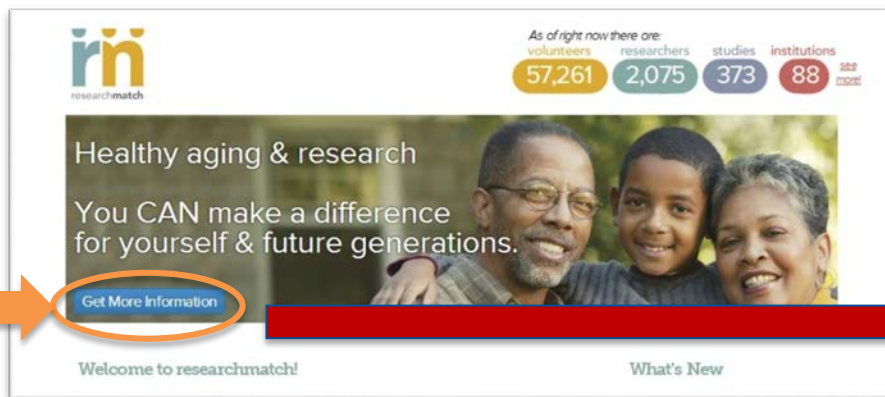
## Sign up with a research registry or matching service.

- You will be contacted when studies are looking for people like you.
- You can learn more about a study and decide if you would like to participate.
- It's always **your choice** whether or not to take part in a study.
- Your information will remain confidential.



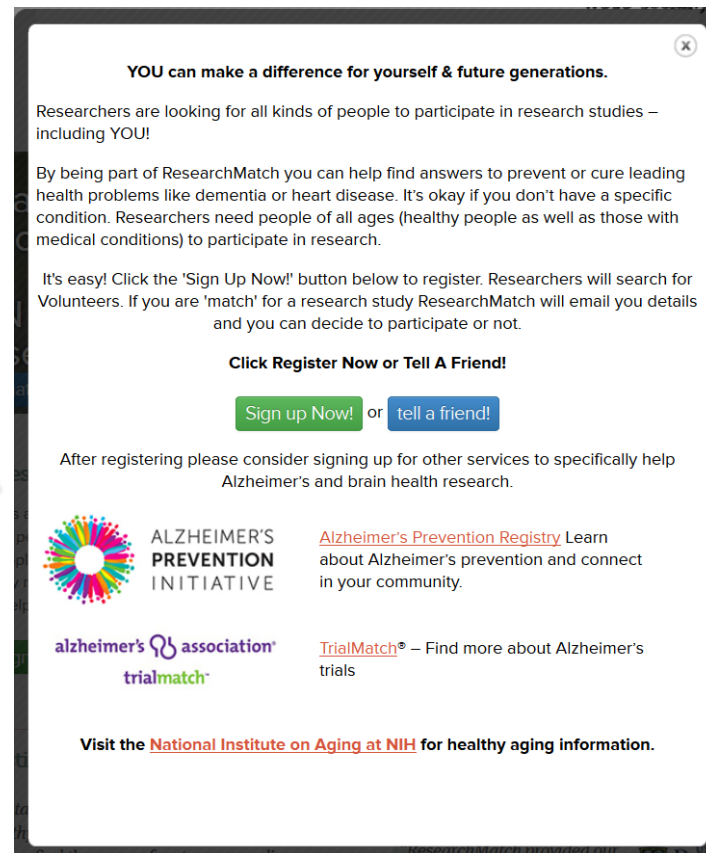


# ResearchMatch



The banner features the ResearchMatch logo (rn) in the top left. To the right, it lists statistics: 57,261 volunteers, 2,075 researchers, 373 studies, and 88 institutions. The main text reads: "Healthy aging & research. You CAN make a difference for yourself & future generations." Below this is a photo of a smiling family. A blue button labeled "Get More Information" is circled in orange. At the bottom, it says "Welcome to researchmatch!" and "What's New".

Category	Count
volunteers	57,261
researchers	2,075
studies	373
institutions	88



**YOU can make a difference for yourself & future generations.**

Researchers are looking for all kinds of people to participate in research studies – including YOU!



By being part of ResearchMatch you can help find answers to prevent or cure leading health problems like dementia or heart disease. It's okay if you don't have a specific condition. Researchers need people of all ages (healthy people as well as those with medical conditions) to participate in research.

It's easy! Click the 'Sign Up Now!' button below to register. Researchers will search for Volunteers. If you are 'match' for a research study ResearchMatch will email you details and you can decide to participate or not.

**Click Register Now or Tell A Friend!**

[Sign up Now!](#) or [tell a friend!](#)

After registering please consider signing up for other services to specifically help Alzheimer's and brain health research.

-  **ALZHEIMER'S PREVENTION INITIATIVE** [Alzheimer's Prevention Registry](#) Learn about Alzheimer's prevention and connect in your community.
-  **alzheimer's association** [trialmatch](#)
- [TrialMatch](#)® – Find more about Alzheimer's trials

Visit the [National Institute on Aging at NIH](#) for healthy aging information.

Go to:

[www.ResearchMatch.org/roar](http://www.ResearchMatch.org/roar)

You must have an **email address** to sign up.

You can call 1-866-321-0259 if you need help with online registration.

# Alzheimer's Registries

- Alzheimer's Prevention Registry  
<http://www.endALZnow.org/>



- Alzheimer's Association TrialMatch  
<http://trialmatch.alz.org>  
1-800-272-3900





# What's next with ROAR?

- Continue to bring together Aging Services, Public Health, Alzheimer's Research Centers in selected areas/agencies who have expressed interest
- Outreach, wider dissemination of materials
- Connect researchers with registries and matching services & offer information sessions
- Open to your ideas!