

# How do we get it all done?

*By standing on the shoulders of...*

**Senior Volunteers  
in the Community**

AMBASSADOR



*Anne Arthur, MS, APRN*

**Undergraduate  
Summer Interns**



**Mount  
Sinai**

*Amanda Burden, BA*

**Apps &  
Technology**



*Maggie Dean, BS*

**The People  
All Around You**



*Bradley Glazier*

AMBASSADOR



# Ambassador Program: Senior Volunteers in the Community

Anne Arthur, MS, APRN

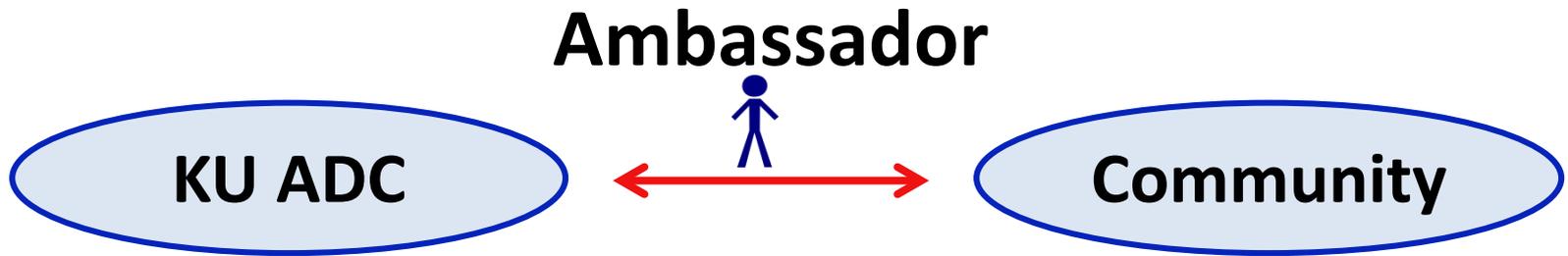
Kansas University Alzheimer's Disease Center

# Overview

- Began Spring 2013
- Organized/managed by ORE Core
- Collaborate with HR and IRB
- Capitalize on knowledge/experience/talents
- Purpose:

To provide volunteer service to the KU ADC's mission to promote healthy brain aging and strategies to prevent Alzheimer's disease.

# More than a Community Advisory Board



- Help with research activities
  - Inform the research process
  - Disseminate knowledge to the community
  - Raise awareness in the community
- #1 recruitment tool = word of mouth

# Focus Areas

## Community Outreach

Staff information booths, social media

## Administrative Assistance

Prepare packets, label cryovials

## Strategic Development

Review promotional/recruitment materials, focus groups

## Event Planning

Community memory screenings

## Fundraising

Philanthropy and fundraising promotion

## Research Assistance

Consulting panel (PCORI), mock study visits

# Formal Application Process

- Must be a participant or caregiver of participant
- Online Application and fee (\$50)
- KUMC Volunteer paperwork (institutional requirement)
  - Confidentiality and Liability Agreement
  - Carry health insurance
  - Background check
- Human Subjects seminar
  - Presentation/discussion with IRB director

# Ambassador Program

- 15 members
  - 14 Clinical Core Cohort
  - 1 Spouse of Clinical Core participant
- Monthly meetings
  - Part 1: Educational topic (AD, research, etc.)
  - Part 2: Administrative/research task
- Retention
  - Social events (annual Ambassador potluck)

# Challenges/Barriers

- HR: Volunteer vs. paid employee
- Access to PHI
  - HIPAA and Human subjects training
- Structure of the program
  - Leadership structure
  - Time commitment

# Future of the Program

- Self-sufficient
  - Lead Ambassador
- Special projects
  - Resource area development
- Grow the program organically
  - PCORI grants
  - Strategic development

AMBASSADOR



I am a KU Ambassador with the Alzheimer's Disease Center on Shawnee Mission Parkway. I hope you know about us and the volunteer work we do for Drs. Burns and Vidoni.

-KU ADC Ambassador

Because of your letter, I did some research on the KU Alzheimer's Disease Center Ambassador Program. I've been told you are a resourceful and dedicated member of the Center. Thank you very much for all you do as an Ambassador.

-Bob Page

University of Kansas Hospital  
President and CEO

*Undergraduate summer  
interns:*

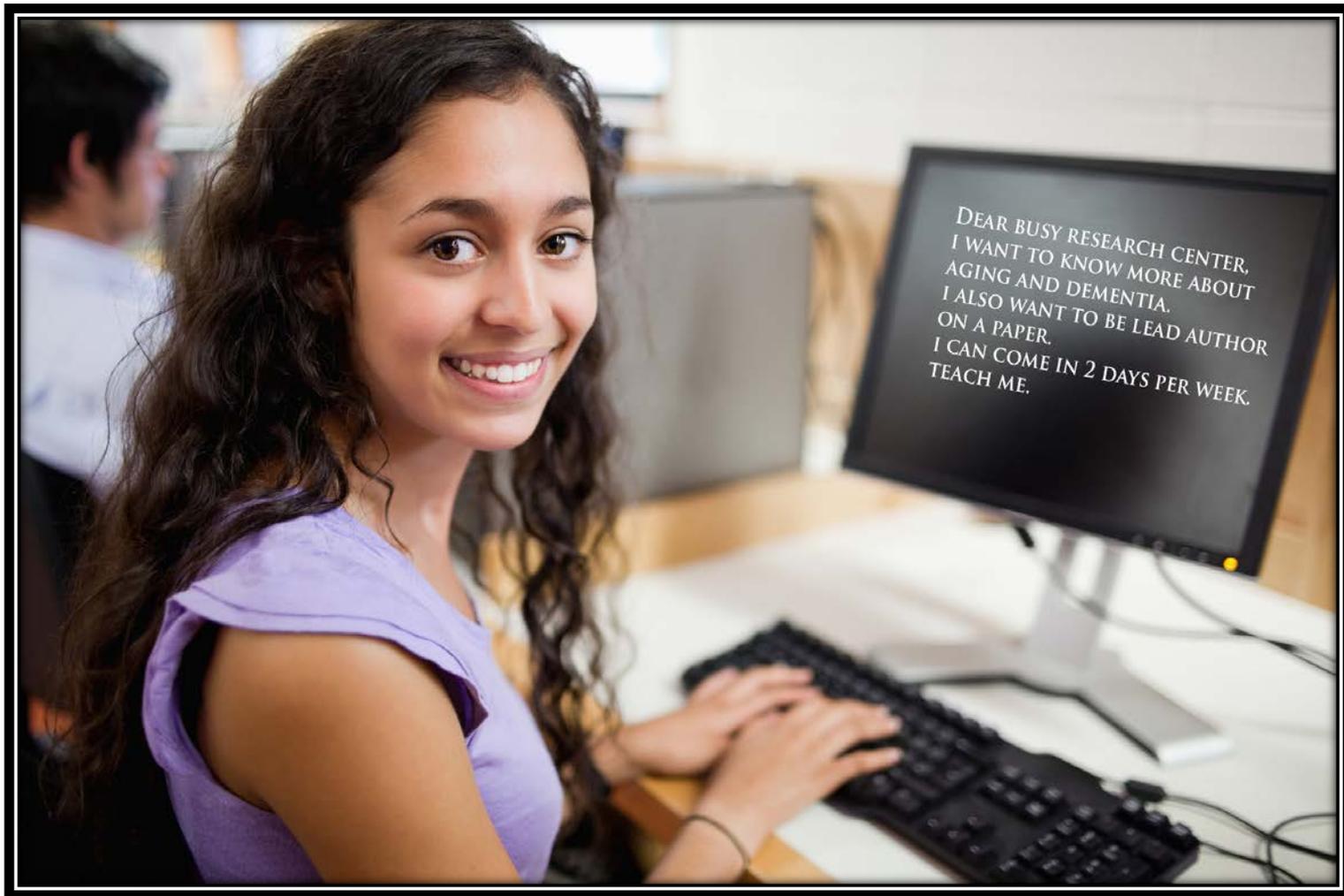
**The Moussa B. Kahen  
ADRC Research  
Internship**

Amanda Burden, B.A.  
Administrator  
Mount Sinai ADRC



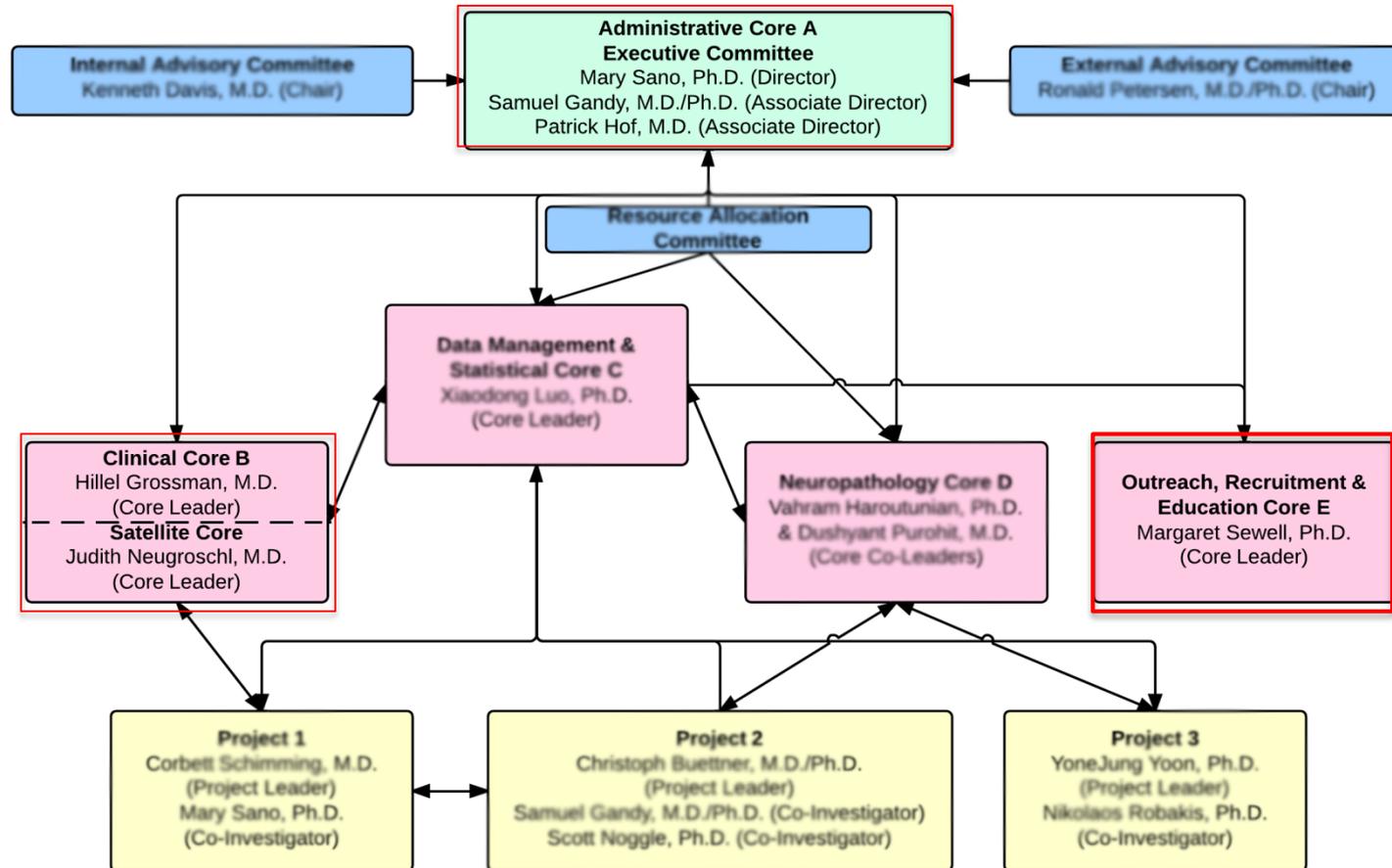
**Mount  
Sinai**

# ORIGINS



# THE PROGRAM

Mount Sinai Alzheimer's Disease Research Center  
Organizational Chart  
Years 30-35



# RECRUITMENT

**Graduation: May 2015**  
GPA: 3.81

**Dean's List (Fall 2011-Spring 2014)**

**Human Biology, Health, and Society**

**Assisted patients in ER, triage, and pediatrics**

**Fariha Bishal**  
fariha@cornell.edu

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**Current Address:** 37 South Avenue  
Ithaca, New York 14850

**Permanent Address:** 37 South Ave  
Stafford, Virginia 22454

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**EDUCATION**

<b>Cornell University</b>	<b>Ithaca, NY</b>	<b>Graduation: May 2015</b>
<i>College of Human Ecology</i> <i>Human Biology, Health, and Society</i>		
Dean's List (Fall 2011-Spring 2014)		
<ul style="list-style-type: none"> <li>• Pi Kappa Alpha Fraternity: Founding Father, Philanthropy Chair</li> <li>• Cornell Rugby Club: Vice President</li> <li>• PATCH (Pre-Med Club): Member</li> <li>• Cornell Thai Boxing Team: Treasurer</li> </ul>		

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**SERVICE**

<b>The Dove Project</b>	<b>Stafford, VA</b>	<b>2013-2015</b>
<ul style="list-style-type: none"> <li>• Vice President and Co-Founder for Non-Profit Organization</li> <li>• Assist various volunteer organizations in special events</li> <li>• Constructed a house with Habitat for Humanity for a need family</li> <li>• Coordinated a toy drive and distributed toys to sick children in hospitals</li> </ul>		
<b>Stafford Hospital Volunteer</b>	<b>Stafford Hospital</b>	<b>2009-2013</b>
<ul style="list-style-type: none"> <li>• Read books to children receiving treatment</li> <li>• Assisted patients in ER, triage, and pediatrics</li> <li>• Information Specialist</li> <li>• Handled patient registration, patient information, bookkeeping</li> <li>• Shadowed surgeons in the ER and radiology departments</li> </ul>		
<b>Virginia Public Broadcasting Service</b>	<b>Harrisonburg, VA</b>	<b>2011-2013</b>
<ul style="list-style-type: none"> <li>• Organized a book drive to collect and distribute books to orphan and refugee children.</li> <li>• Collected books from various donors and sorted them to be distributed</li> <li>• Set up a venue and location to distribute books to the children</li> </ul>		
<b>DC Homeless Shelter Volunteer</b>	<b>Washington, D.C.</b>	<b>2009-2012</b>
<ul style="list-style-type: none"> <li>• Served food to the homeless</li> <li>• Set doctor appointments and transported patients there</li> </ul>		

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**PROFESSIONAL EXPERIENCE & LEADERSHIP**

<b>Umi Sushi Resturant</b>	<b>Stafford, VA</b>	<b>2014-Current</b>
<i>Waiter</i>		
<ul style="list-style-type: none"> <li>• Cooked, sliced, and prepped food to be served</li> <li>• Waited and served tables</li> </ul>		
<b>Exxon Mobile</b>	<b>Washington D.C.</b>	<b>2009-2013</b>
<i>Assistant Manager</i>		
<ul style="list-style-type: none"> <li>• Reported daily sales</li> <li>• Accounting and money management</li> <li>• Performed end-of day closing procedures to close the business day</li> </ul>		

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**LANGUAGES/SKILLS/ SPECIAL INTERESTS**

Language Skills: Fluent Bengali, Read/Write Bengali  
 Computer Skills: Advanced Microsoft Office Certification, Awarded by James Madison University

# *LONGER TERM GOALS*



**New Mount Sinai ADRC coordinators**

# TIPS/TRICKS

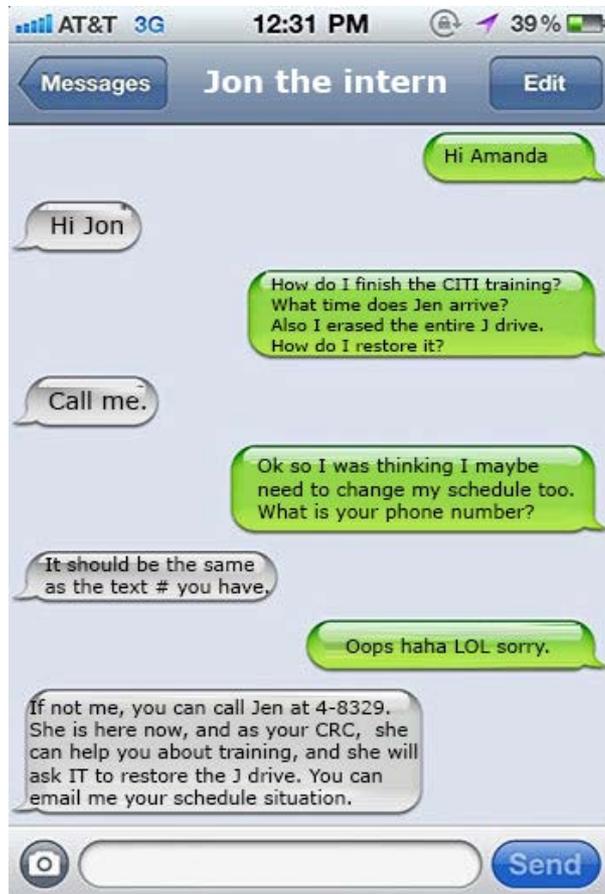
## Getting Started Up



Letter of Good Standing	Application	CV	Dates		Compliance and Certifications					Security		
			Rotation Start Date	Rotation End Date	HIPPA	Background Check	Confidentiality Statement	NYS Infection Control	Toxicology Screen	Health Form	N95 Mask Fit Certification (Clinical Trainee only)	MSMC ID
Yes	Yes	Yes			Yes	Yes	Yes	Yes	Yes	Yes		
Yes	Yes	Yes			Yes	Yes	Yes	Yes	Yes	N/A		gaggin01
Yes	Yes	Yes			Yes	Yes	Yes	Yes	Yes	N/A		mercug01
Yes	Yes	Yes			Yes	Yes	Yes	Yes	Yes	N/A		

# TIPS/TRICKS

## *When the interns are on site*



- ***Who is “paired” with the intern?***
- ***What training goes on?***
- ***What is the intern allowed to do?***

# *TIPS/TRICKS*

*As you work with them...*

## **Check in!**

- Check in for areas of strength and areas of improvement
- Note rapport with team members
- Think beyond the internship

*AND...*

*Keep in touch!*

- with the intern
- with the intern's undergrad advisor
- with the intern's undergrad program

***THANKS...***

**The family of  
Moussa B.  
Kahen**

**Dr. Mary Sano, Ph.D.**

*MS ADRC Director*

**Dr. Margaret Sewell, Ph.D.**

*MS ADRC ORE leader*

**Dr. Jane Martin, Ph.D.**

*Neuropsychology Program Leader*

**For more info:**

**adrc@mssm.edu | 646-284-7547**

**@mountsinaiADRC [Twitter]**



**Mount  
Sinai**

# What's **Google** Got To Do With It?

ADC Administrators Meeting

April 17, 2015

# Why Google?

- Commonly used
- Simple and intuitive interfaces
- Cost



# The Cloud

## Pros...

- Redundancy in data backup
- Shared spaces = ability to collaborate in real time

## Be aware of...

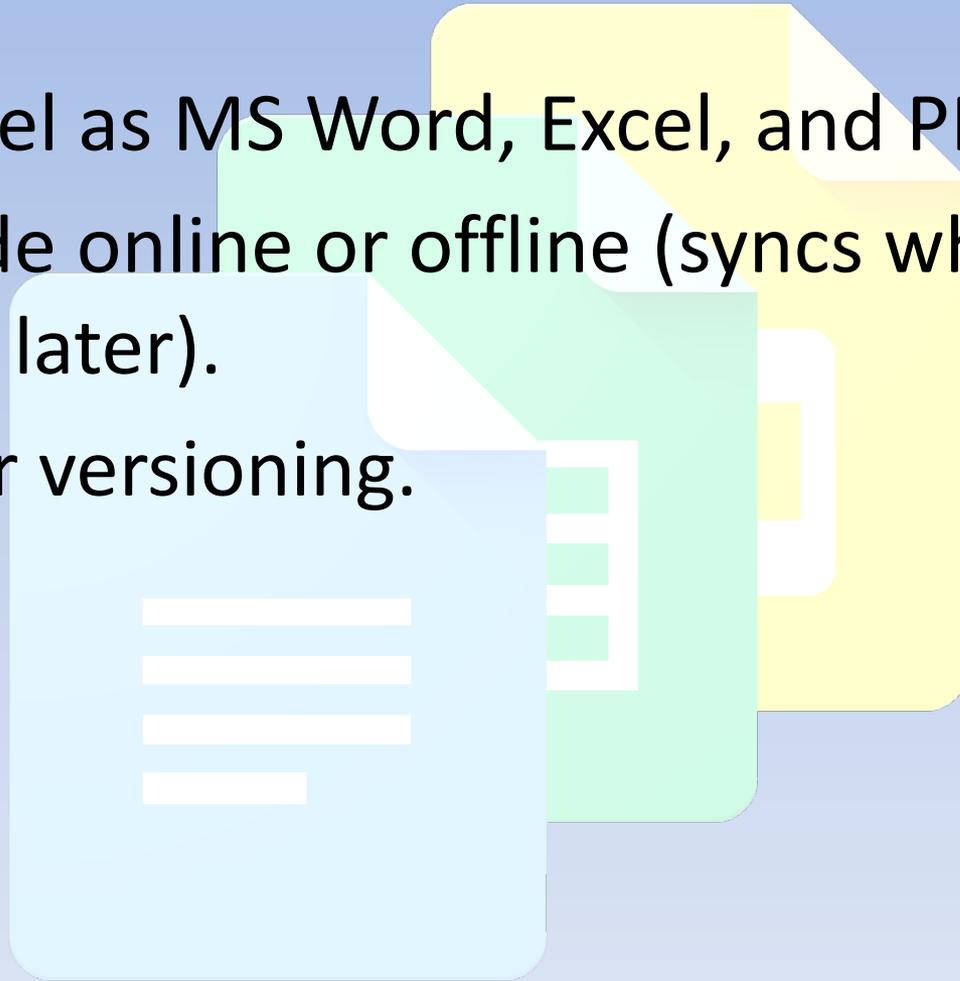
- Privacy (Don't use this for HIPAA-sensitive items)
- Your institutional computing security and records retention policies

# Google Drive

- Storage space accessible from anywhere with an internet connection.
- You choose who to share folders and files with, and level of access.
- Mac user tip — shareable link doesn't always work with older systems. You'll need to grant access directly to that user.

# Google Docs, Sheets and Presentations

- Similar feel as MS Word, Excel, and PPT.
- Edits made online or offline (syncs when you go online later).
- Allows for versioning.



# Chrome Remote Desktop

- Allows for remote access of computer.
- PIN is required to allow access to the computer.
- Computer must remain on in order to access.  
(Log-on screen is fine.)
- Allows only one remote user at a time.

# Google Cloud Print

- Print via Wi-Fi connection from smartphone or tablet using one of many available apps.
- Use a cloud-ready printer or a conventional printer once it's been connected via Google Chrome.

# Google Hangouts

- Allows for video conferencing
- Has screen share capability



# Other Google tools

- Google Alerts
- Google Analytics
- Google Calendar
- Google Groups

# Other Google tools

- Google Alerts
- Google Analytics
- Google Calendar
- Google Groups
- And more...

<http://www.google.com/intl/en/about/products/>

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Washington School of Public Health, Walter A. Kukull, PhD, Director.  
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# **The People All Around You**

**Brad Glazier  
Administrator  
Indiana Alzheimer Disease Center**

**Friday April 17, 2015  
Administrator Meeting  
Spring ADC Meetings  
Washington DC – Marriott Marquis Hotel**

**“You can't save time. You can only spend it, but you can spend it wisely or foolishly.”**

— **Benjamin Hoff, *The Tao of Pooh***

# **The Problem**

**How do we get more  
done with less?**

# **One Solution**

**More People**

**Use the Power of a Network**

# Networking



# Networking Plan

- 1. What is my goal?**
- 2. What relationships do I need?**
- 3. How do I best access them?**
- 4. What value can I bring?**
- 5. Establish a set amount of time per week to devote to networking, schedule it and do it.**

# Successful Networking

## **I. Finding People**

**1. Local ADC**

**2. Administrators from other ADCs**

**3. Institutional Colleagues**

**a) Gift Development, Media Relations,  
Research Administration, Office of  
Engagement**

**4. Community**

**a) Centers, Organizations, Businesses**

## 2. Engage & Nurture

- a) Introduce yourself and your center
- b) Get to know the other person, organization
- c) Listen
- d) Get outside the traditional work environment

## 3. Maintain

- a) Be thankful
- b) Keep informed
- c) Actively maintain connection

# Success Stories

- **Community Partner – IU Health**
  - **Alzheimer's disease private movie screening and social media forum**
    - **Private screening of “Still Alice”**
    - **Hour-long Social Media session via Twitter and Facebook – Drs. Mary Austrom & Brandy Matthews**
    - **Local Media Coverage**
      - **Television Station Interview**
      - **Indianapolis Recorder Newspaper Article “Alzheimer's Disease in the African Americans”**



# Success Stories

- **Institution**

- **Music & Memory**

- **Celebrate pioneering Alzheimer's disease research at IU and the IADC**
    - **Nationally and internationally acclaimed musicians performed**
    - **Benefit for IADC**



- **Other Community Collaborations**

- **Alzheimer's Association – Indianapolis and Cincinnati Chapters**
- **Association for Frontotemporal Degeneration**
- **Indiana Minority Health Coalition**
- **Indiana Black Expo, Inc.**
- **Hispanic Health Association**
- **Black Nurses Association of Indianapolis Inc.**
- **American Diabetes Association – Indiana Chapter**

# Success Stories

- **Press Releases**
- **Administrative**
- **Letter Writing**
- **Problem Solving**