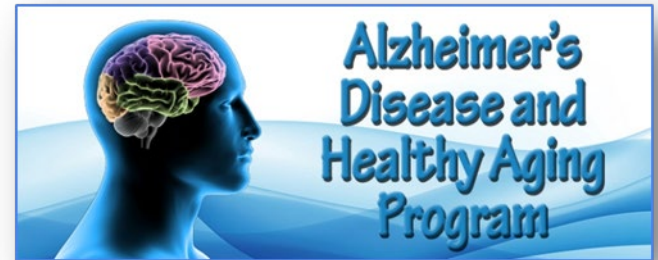


# HEALTHY BRAIN INITIATIVE

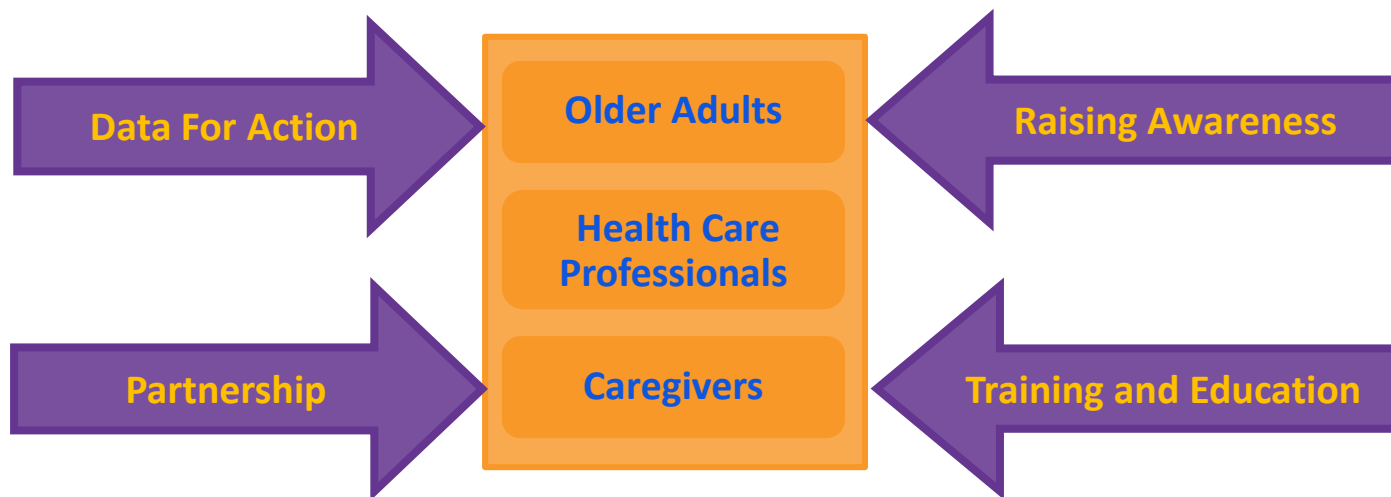


**Heidi Holt & Ben Olivari**

Alzheimer's Disease and Healthy Aging  
Program

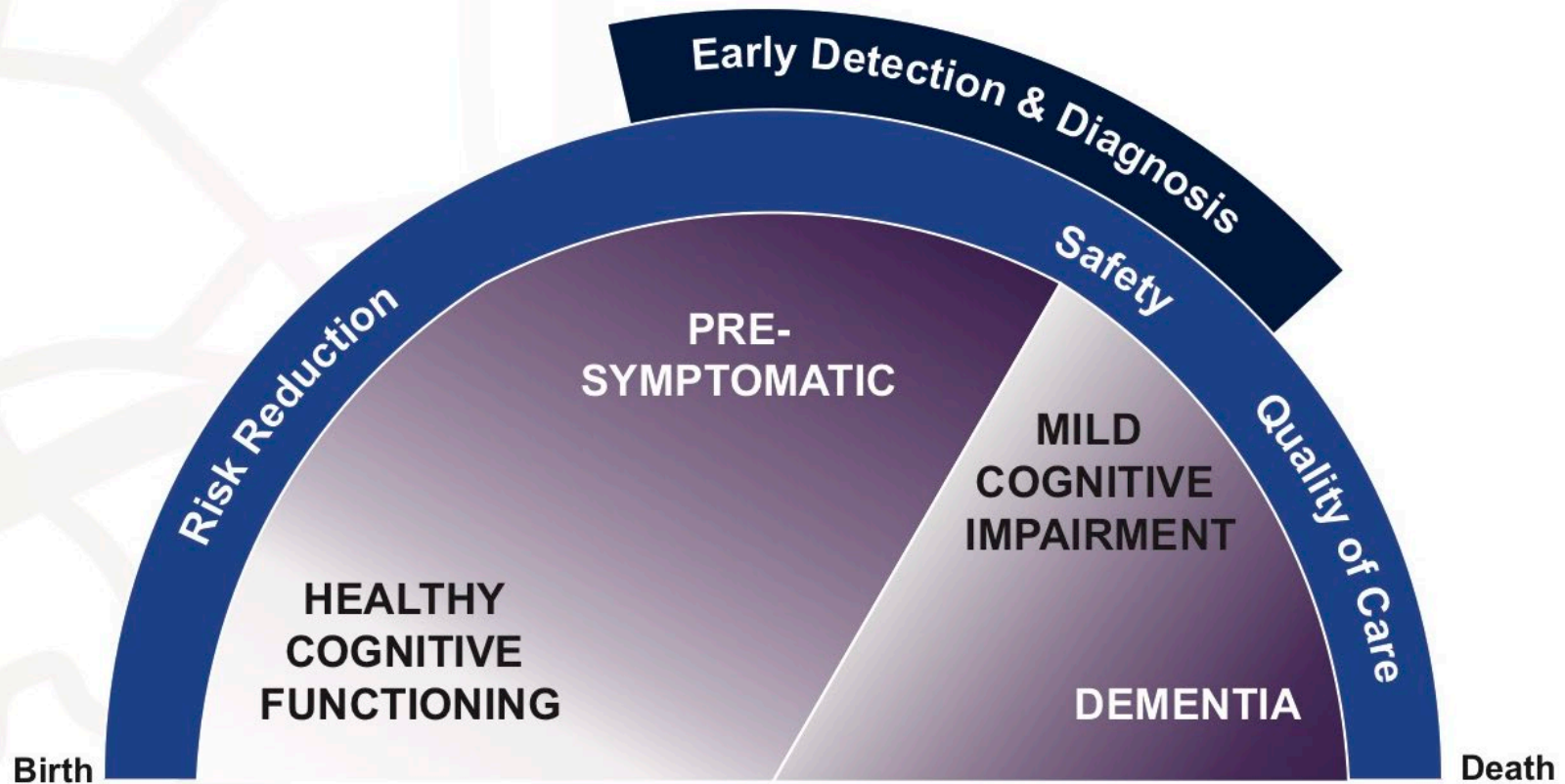
Centers for Disease Control and Prevention

# ***HBI: Approaches, Activities and Audiences***



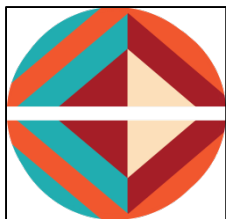


# Life-Course Perspective and Public Health Roles



# ***Framework:*** **Essential Services of Public Health**





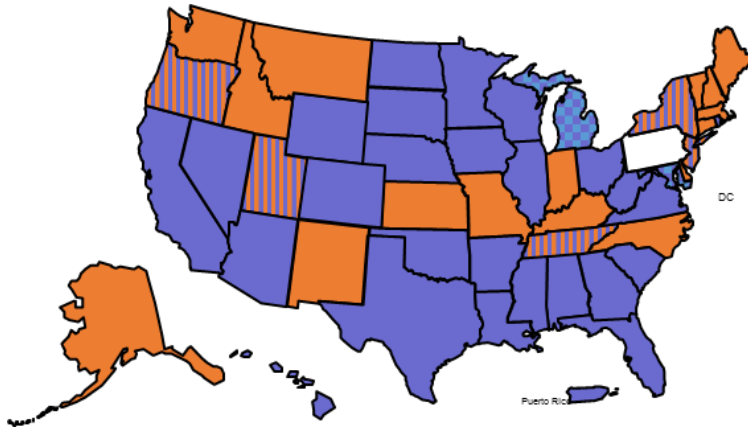
# Road Map for Indian Country

- Available in Fall 2018
- Tailored for Tribal and Native health leaders to engage their communities on Alzheimer's and other dementias
- Examples of public-health efforts

# Discussion

- How can you best use this Road Map?
  - Let your Partners know about the road map.
  - Encourage partners review their current Aging Plan and/or Alzheimer's & Dementia Plan to determine priority actions.
  - Visit [www.cdc.gov/aging](http://www.cdc.gov/aging) or [www.alz.org/publichealth](http://www.alz.org/publichealth) for additional information, tools and materials to help you take ACTION!

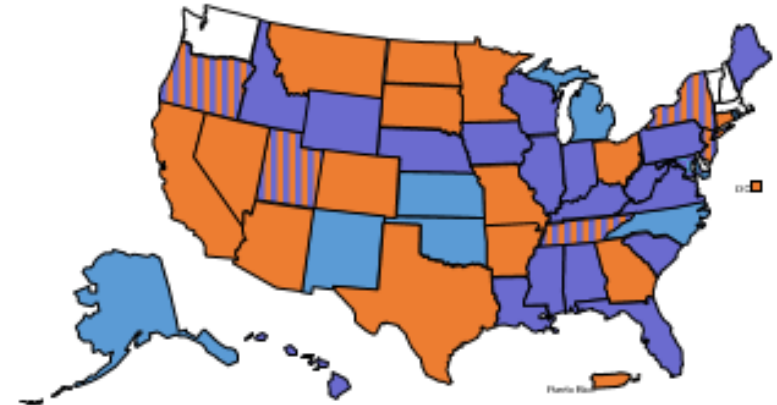
# Surveillance Accomplishments



- 2015 (35 states)
- 2016 (21 states)
- 2017 ( 2 states)



**Subjective Cognitive Decline**  
49 states, DC and Puerto Rico  
(in 2015 or 2016)



- 2015 (24 states)
- 2016 (21 states)
- 2017 ( 8 states)



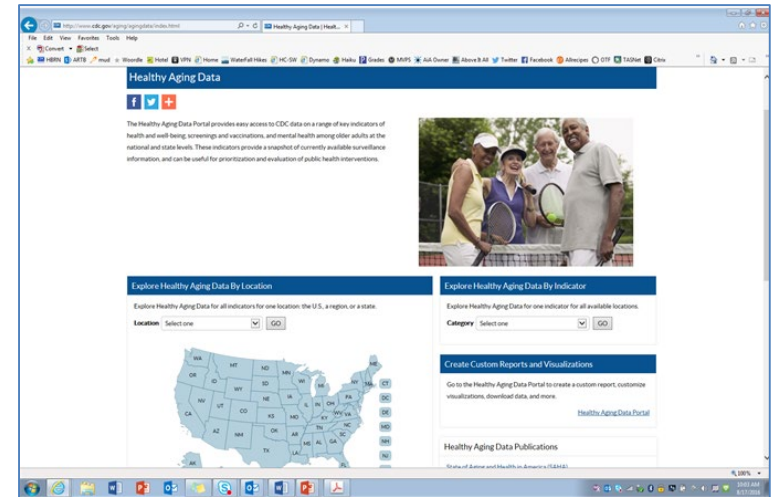
**Caregiver**  
47 states, DC and Puerto Rico  
(in 2015, 2016, or 2017)



# Data for Action



Subjective Cognitive Decline Infographic



Public Data Portal on the Health of Older Adults



cdc.gov/aging

# Provider Education:

















## ACPM Brain Health Project

### Main Objectives

- The American College of Preventive Medicine (ACPM) is developing a continuing education module to:
  - Increase physicians/health care professionals' awareness of brain health as a serious health condition
  - Highlight the potential benefit of blood pressure control to reduce the risk of future cognitive decline and dementia
  - Increase the number of physicians/health care professionals who take action to assess, diagnose and refer patients with brain health issues (regardless of etiology) to care

**Available later this Fall!!**

# Public Health Curriculum:

Module	Description	Faculty Guide	Slides
Course Overview	Provides an overview of each module with learning objectives.	<a href="#">View</a>  [PDF - 530 KB]	
Module 1: Alzheimer's Disease – A Public Health Crisis	Alzheimer's and other dementias are framed as a public health epidemic with a large and rapidly growing burden that bears significant impact on the nation.	<a href="#">View</a>  [PDF - 4 MB]	<a href="#">View</a>  [PPT - 3 MB] <a href="#">View</a>  [PDF - 2 MB]
Module 2: Alzheimer's and Other Dementias – The Basics	Alzheimer's and other dementias are described including symptoms, stages, risk factors, and management.	<a href="#">View</a>  [PDF - 3 MB]	<a href="#">View</a>  [PPT - 4 MB] <a href="#">View</a>  [PDF - 2 MB]
Module 3: Alzheimer's Disease – What is the Role of Public Health?	Three tools of public health that may be used in mitigating the Alzheimer's disease epidemic are discussed: screening, primary prevention, and early detection and diagnosis.	<a href="#">View</a>  [PDF - 3 MB]	<a href="#">View</a>  [PPT - 4 MB] <a href="#">View</a>  [PDF - 2 MB]
Module 4: Dementia Capable Systems and Dementia Friendly Communities	The public health response to the Alzheimer's disease epidemic on a state and community level is addressed. The module describes the concept of a "dementia capable" system and explores how public health may support the development of such systems through public health research and translation, support services and programs, workforce training, and the creation of dementia-friendly communities.	<a href="#">View</a>  [PDF - 3 MB]	<a href="#">View</a>  [PPT - 11 MB] <a href="#">View</a>  [PDF - 2 MB]
Complete Course	An introductory curriculum that is intended to increase awareness of the impact of Alzheimer's and other dementias as well as the role of public health.	<a href="#">View</a>  [PDF - 10 MB]	
About the Curriculum	Curricular materials developed on cognitive health, cognitive impairment, and Alzheimer's disease for use by undergraduate faculty in schools and programs of public health.	<a href="#">View</a>  [PDF - 578 KB]	
References	Provides the references and supporting material for the curriculum content.	<a href="#">View</a>  [PDF - 624 KB]	

<https://www.cdc.gov/aging/aginginfo/alzheimers.htm>

# *Summary*



- Public health must act now to stimulate strategic changes in policy, systems, and environments
- New Road Map
- State-specific SCD and Caregiving data for action are available
- Provider & Workforce Education Resources



# HEALTHYBRAIN INITIATIVE

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The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

