



The Association for
Frontotemporal Degeneration
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A Vision for Hope: AFTD's 2019-2022 Strategic Plan

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ADC – ORE Meeting | October 11, 2019

Our Plan, Our Future:

AFTD's 2019–2022 Strategic Plan



January 2019 through June 2022

Approved by AFTD's Board of Directors in December 2018

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Our Plan, Our Future

2019-22 Strategic Plan

4 Goals

Goal 1

Advance early and accurate diagnosis and the development of treatments.



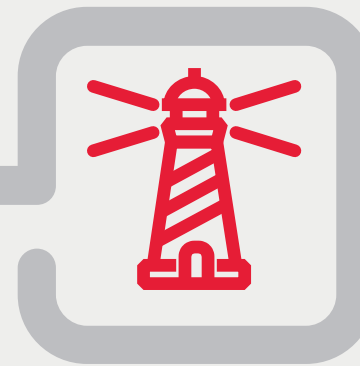
Goal 2

Advance quality care and support



Goal 3

Strengthen and expand AFTD's position as the leading authority on FTD.



Goal 4

Build and strengthen the organization for long-term success.



We envision a world with compassionate care, effective support, and a future free of FTD.

Goal 1

**Advance early and accurate diagnosis
and the development of treatments**

Innovative science

Partnerships

Education

Empowerment



Goal 2

Advance quality care and support

HelpLine

Support groups

Local resources

National advocacy



Support



2306

HelpLine cases
last year

100

AFTD-affiliated
support group
leaders in 35 states

8

AFTD-
phone/internet
groups

277

Comstock grants
awarded (147
respite, 50 travel,
80 quality of life)



Goal 3

**Strengthen and expand
AFTD's position as the leading
authority on FTD**

Information

Outreach

National volunteer program



Awareness

**World FTD Awareness Week
Food for Thought Campaign**

Media:

**60 Minutes- aired May, Sept.
NYT Ads**



Goal 4

Build and strengthen the organization for long-term success

Sustainability

Technology

Staff

Funding





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