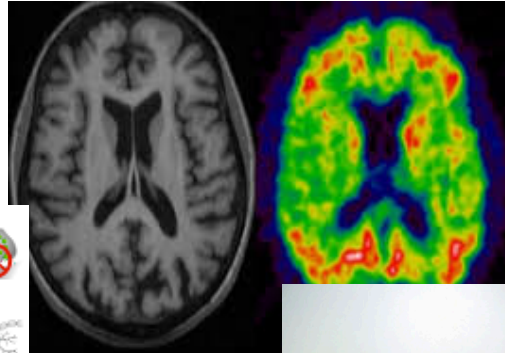
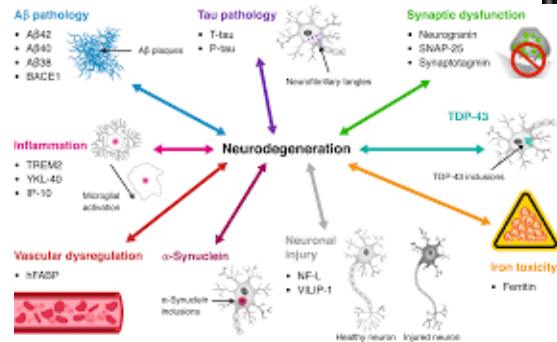
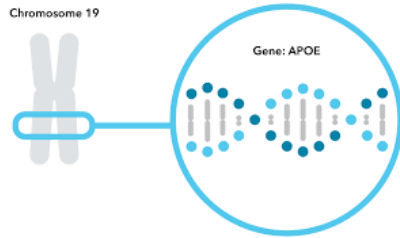


Smartphone-Based Assessments for Alzheimer's Disease Risk Detection & Prevention

Rhoda Au, Ph.D.
2020 Spring ADRC Meeting
May 1, 2020

What We Keep Doing

Chromosome 19



Alzheimer's Disease

1984

NINCDS-ADRDA Criteria

Clinical-Pathological definition

2011

NIA-AA Criteria

Clinical syndrome with biomarkers for amyloid and neurodegeneration

2018

NIA-AA Framework

Alzheimer's disease as a biological entity defined by positive biomarkers for amyloid and tau
Clinical Spectra Independent

23andme.com; Molinuevo, J.L., Ayton, S., Batrla, R. et al. Acta Neuropathol (2018) 136: 821;
Petersen RC, Neurology Aug 2018, 91 (9) 395-402

What We Keep Finding

THE LANCET Neurology

Volume 10, Issue 9, September 2011, Pages 785-796



Articles

Neuropathologically defined subtypes of Alzheimer's disease with distinct clinical characteristics: a

retrospective analysis. *Front Aging Neurosci.* 2019 Aug 20;11:211. doi: 10.3389/fnagi.2019.00211. eCollection 2019.

Melissa E M

Petersen MC

Topographical Heterogeneity of Alzheimer's Disease Based on MR Imaging, Tau PET, and Amyloid PET.

Jeon S¹, Kang JM², Seo S³, Jeong HJ⁴, Funck T¹, Lee SY³, Park KH⁵, Lee YB⁵, Yeon BK², Ido T⁴, Okamura N⁶, Evans AC¹, Na DL^{7,8}, Noh Y^{5,9}.

Neurology. 2019 Aug 20;93(8):e778-e790. doi: 10.1212/WNL.0000000000007967. Epub 2019 Jul 18.

Cognitive heterogeneity in probable Alzheimer disease: Clinical and neuropathologic features.

Qiu Y¹, Jacobs DM¹, Messer K¹, Salmon DP¹, Feldman HH².

What Keeps Happening

STAT

MEDICINE

In Shocking Reversal, Biogen to Submit Experimental Alzheimer's Drug for Approval

The decision contradicts an earlier one to halt studies of the therapy, which followed a series of failed drugs that targeted diseased brain protein

By Matthew Herper, STAT on October 22, 2019

Eli Lilly's Experimental Business

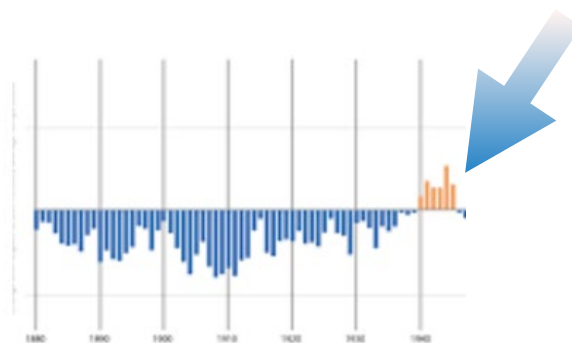
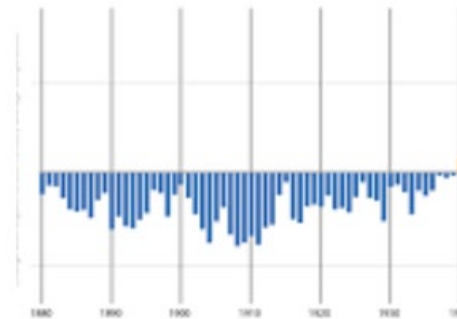
By PAM BELLUCK NOV. 23, 2016

Chinese Alzheimer's Drug to Launch Global Trials Amid Skepticism

Bloomberg News

December 29, 2019, 4:00 AM EST

What We Can Do Differently



Why Smartphones?

331,002,651 people in U.S.

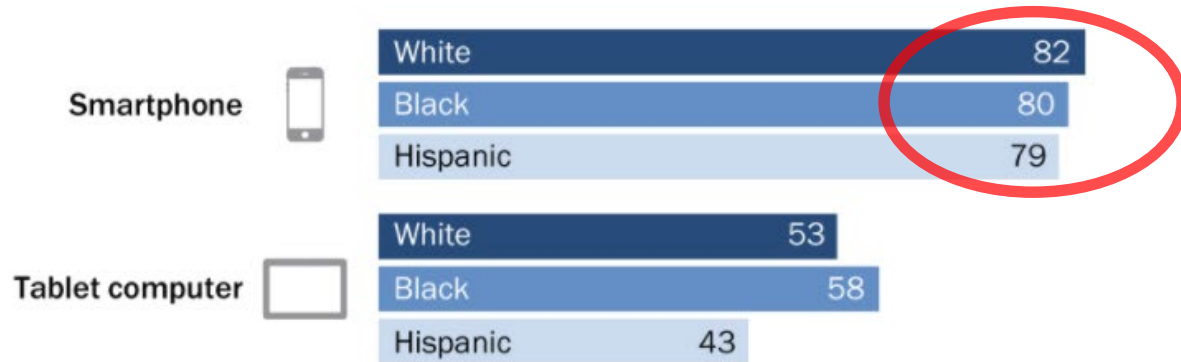
275,660,000+ have a smartphone

83.3%

What About the Racial Disparity Divide?

Blacks and Hispanics own mobile devices at similar shares to whites

% of U.S. adults in each group who say they have the following

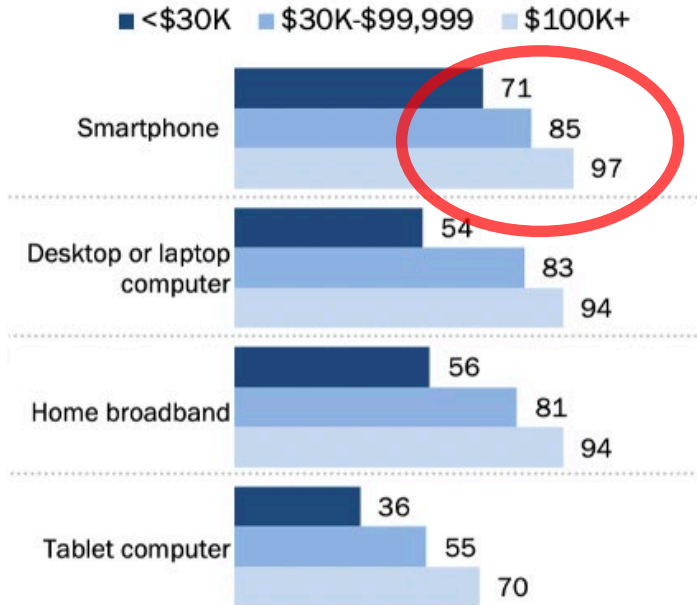


Source: Survey conducted Jan. 8-Feb. 7, 2019.

What About the Income Disparity Divide?

Lower-income Americans have lower levels of technology adoption

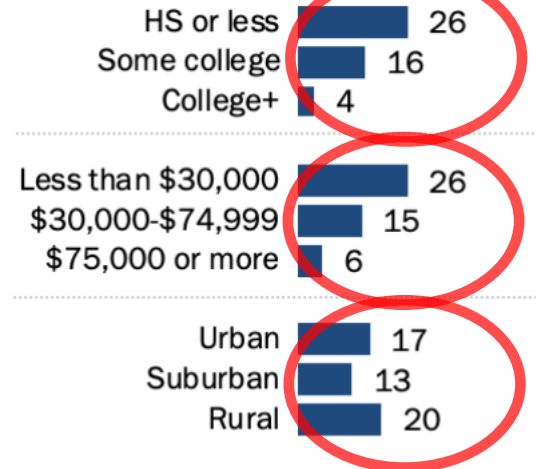
% of U.S. adults who say they have the following ...



PEW RESEARCH CENTER

17% of Americans are “smartphone only” internet users

% of U.S. adults who say they own a smartphone, but do not have a high-speed internet connection at home



What About the Age Disparity Divide?

Older adults continue to adopt all forms of modern technology devices.

Device adoption rates among adults ages 50 and older, **2017 (n=1,520)** and **2019 (n=2,597)**

Older adults tend not to be early adopters, although half bought a tech item in the past year.

Behavior towards new tech

Buy once
others start
9%

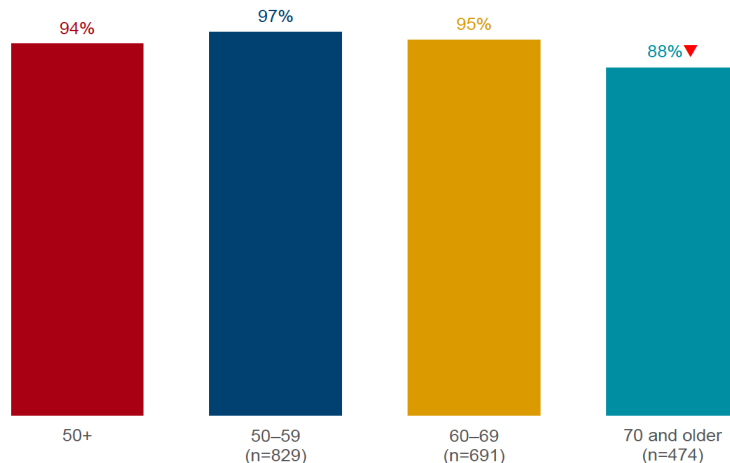
Buy after
many others
have
38%

Most smartphone owners use their smartphones daily.

Smartphone owners reporting daily usage

- Nine in ten adults ages 50 and older who own smartphones use their smartphone daily.
- Among adults ages 50 and older who own smartphones, **those ages 50–59 were the most likely to report daily smartphone usage.**

Smartphone daily use rates among owners age 50+



▲ Statistically higher than both groups at the 95% confidence level
▼ Statistically lower than both groups at the 95% confidence level

Base: Total Res:
Q. Tech1 Which

Base: Total Respondents (n=2,576)
Q. NEWTech13. Which of the following best a
make your life easier or better enters the mar

50+, 50-59, 60-69, and 70+ Base: Those who own a smartphone (n=1,994); Q. Tech1a How often do you currently use the following?

AARP.ORG/R

AARP.ORG/RESEARCH | © 2019 AAI

AARP.ORG/RESEARCH | © 2019 AARP ALL RIGHTS RESERVED

AARP RESEARCH



Ambulatory Research in Cognition (ARC)

The ARC app administers very brief cognitive tests up to four times per day for one week. Each test session takes less than 3 minutes.

Participants use their personal smartphone, we call it BYOD (Bring Your Own Device).

The idea behind ARC is simple:

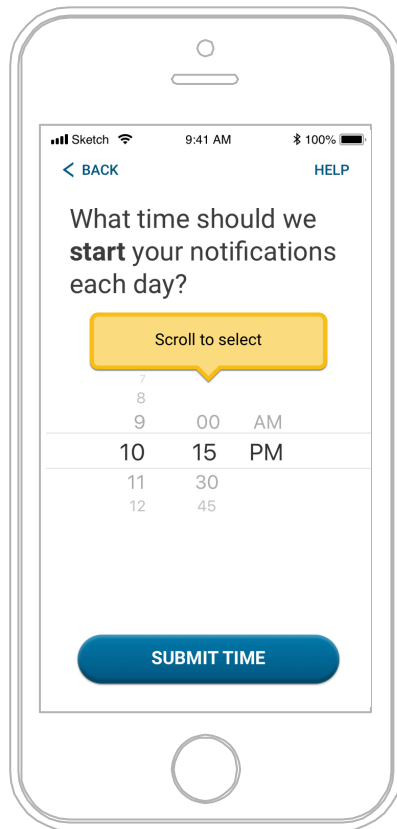
- 1. Test often and everywhere.**
- 2. Keep it short.**
- 3. Combine the results.**



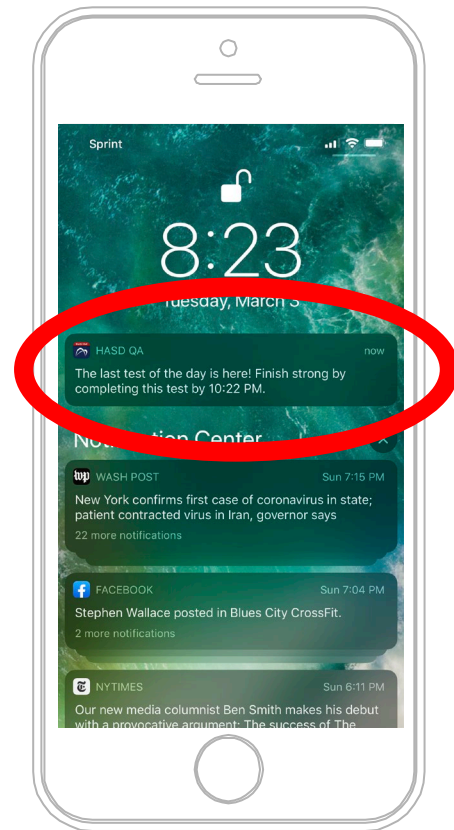


ARC Application Setup and Notifications

Participants setup availability (wake and sleep times) for one week of testing.



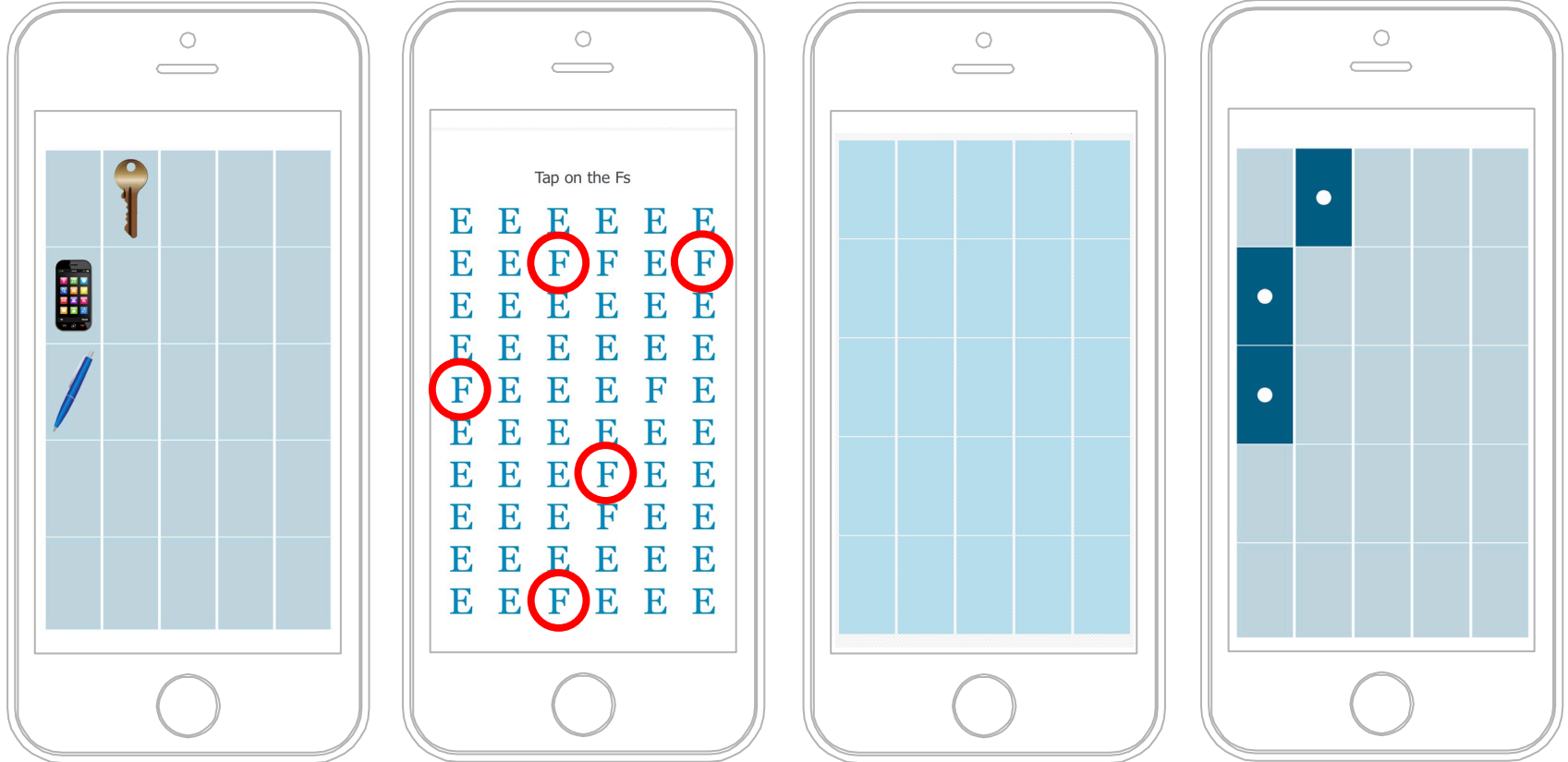
Get a notification that it is “Time to take a quick test”, tap on the notification and begin the test.





GRIDS Test (30-40 seconds)

Spatial Working Memory

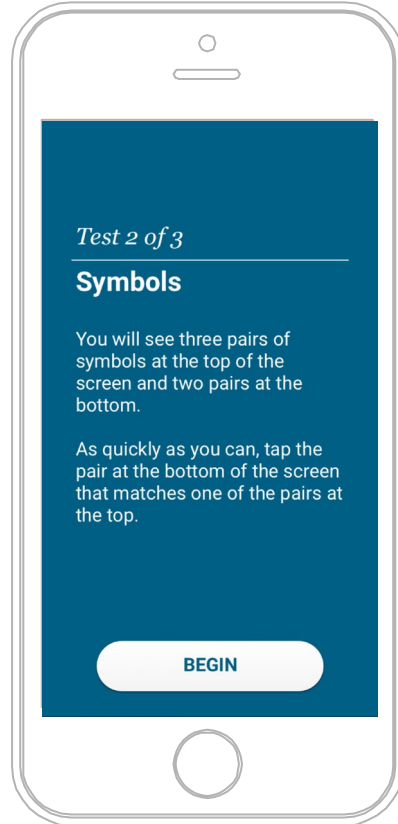




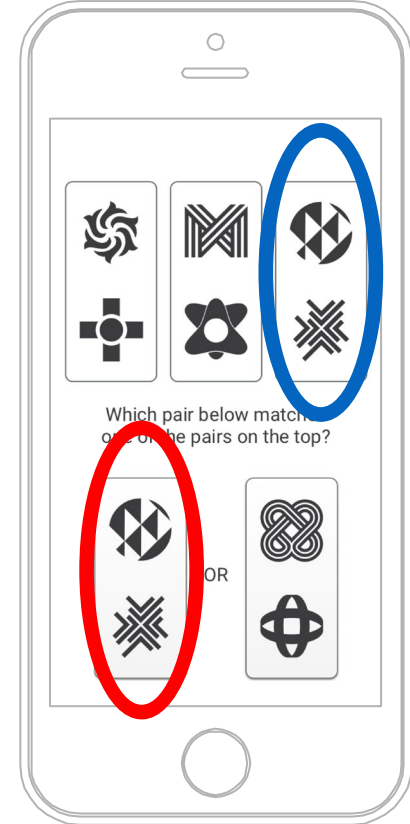
SYMBOLS Test (20-40 seconds)

Processing Speed

SYMBOLS Test
Participants are asked Which pair below matches one of the pairs on top?



SYMBOLS Test
Participants complete 12 items as quickly as possible.
Primary outcome:
Number correct and response time.





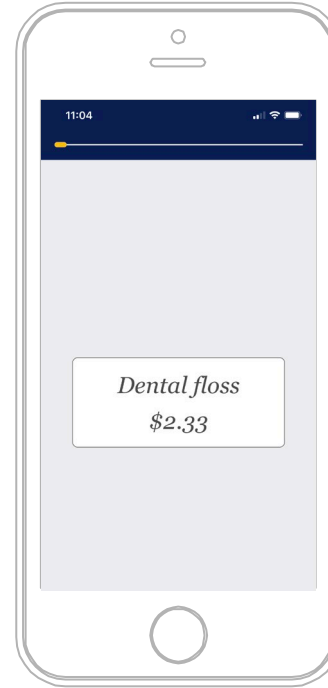
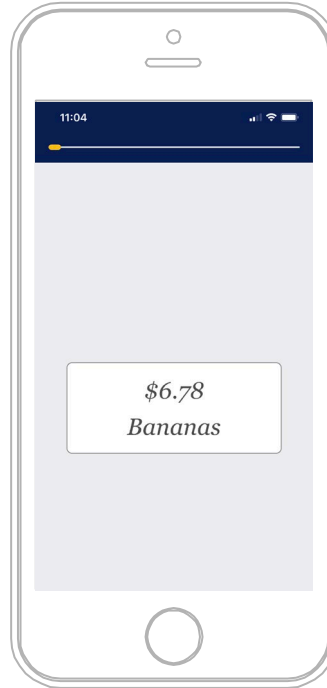
PRICES Test (60 seconds)

Associate Memory

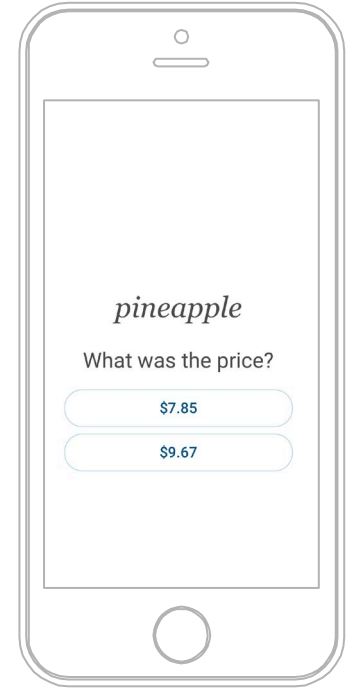
▶ Test Parameters:

- ▶ 10 Price-Item pairs per test.
- ▶ 3s presentation
- ▶ Primary

Outcome:
Percent Errors




Study Phase



Recall Phase

Adherence: User Progress

Today's Sessions







3 Complete Done for the day!

This Week

Day 6 of 7

S M T W T F S

Start Date
Sunday, March 5

 Home  Progress  Earnings  Resources

This Study

4 Weeks Completed
8 Weeks Remaining*




Joined Date
December 3, 2018

Estimated Finish Date*
December 3, 2020

Time Between Testing Weeks
2 Months

Next Testing Cycle
Tue, March 5 – Mon, March 11

 Home  Progress  Earnings  Resources



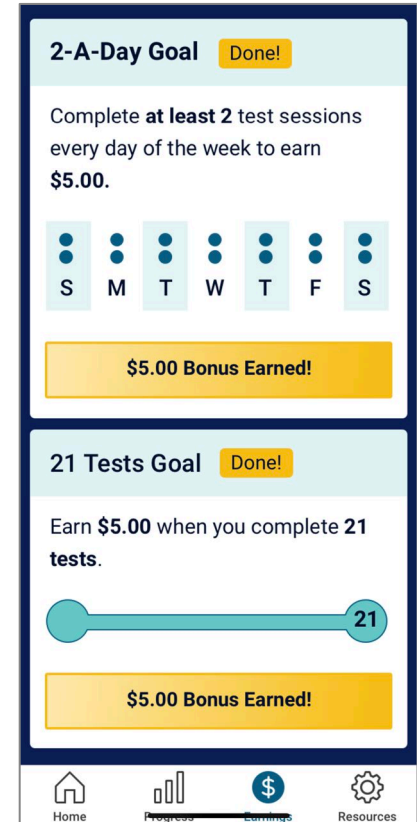
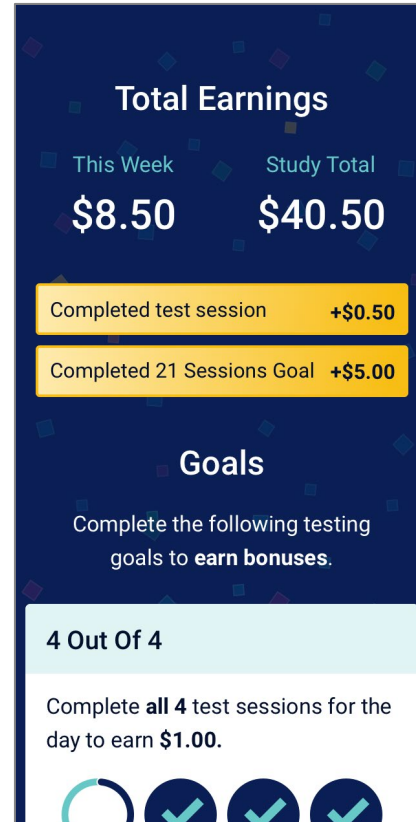
You've Finished This Testing Cycle!

Thank you for contributing to our research. Your time and hard work are truly valuable.

NEXT

Adherence Strategies cont'd

- Gamification
 - Badges, Achievements, Confetti, etc
- Reimbursement
 - \$0.50 per test completed.
 - Bonuses for streaks and overall completion rates. Up to \$30 per “visit”.



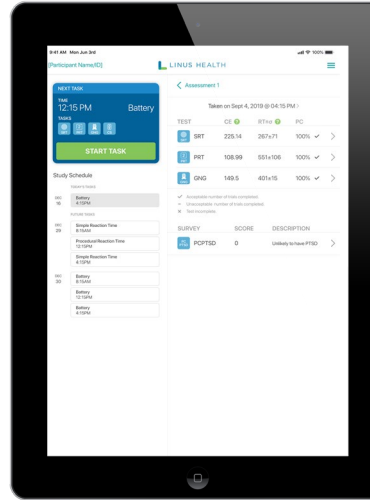
Linus Health Platform



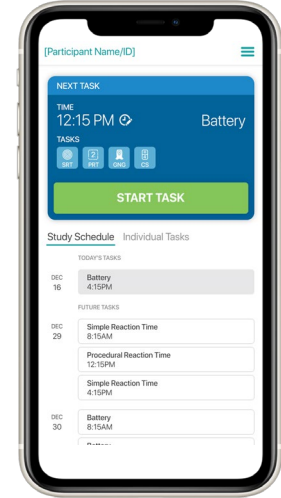
ECOSYSTEM



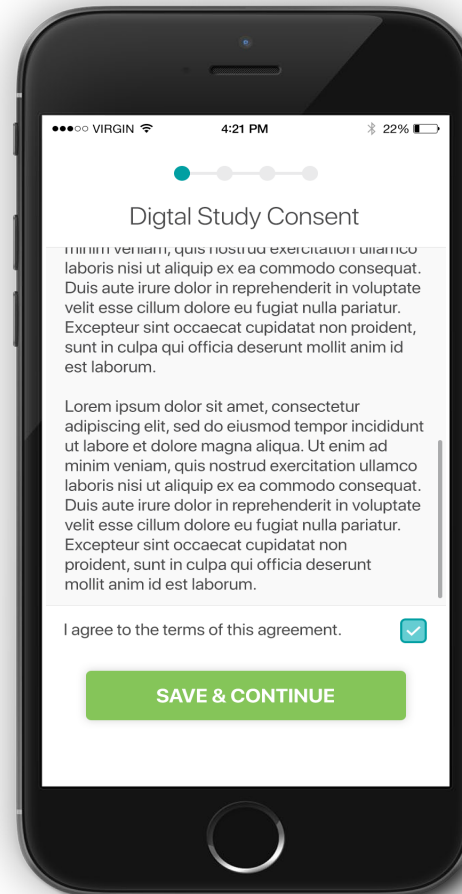
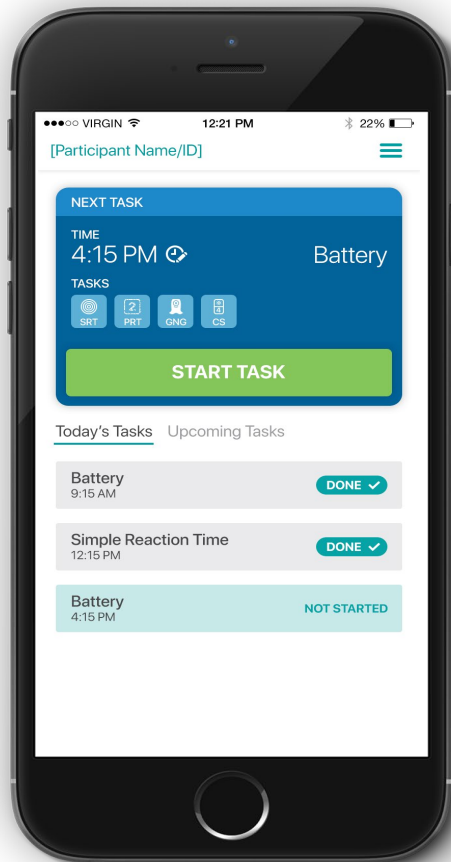
SPONSOR

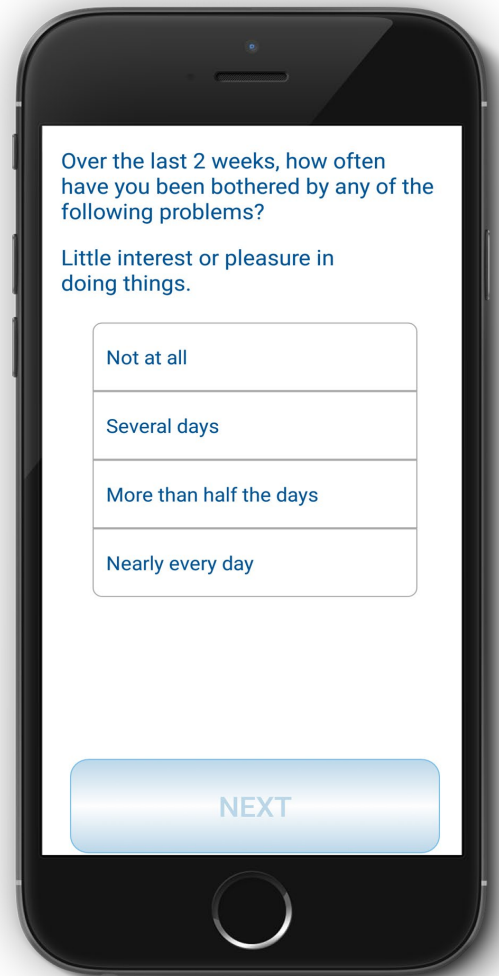
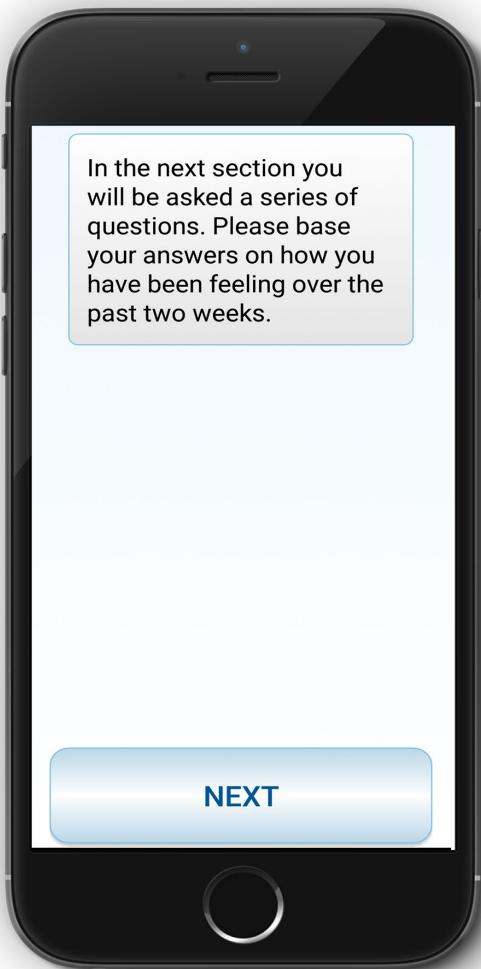
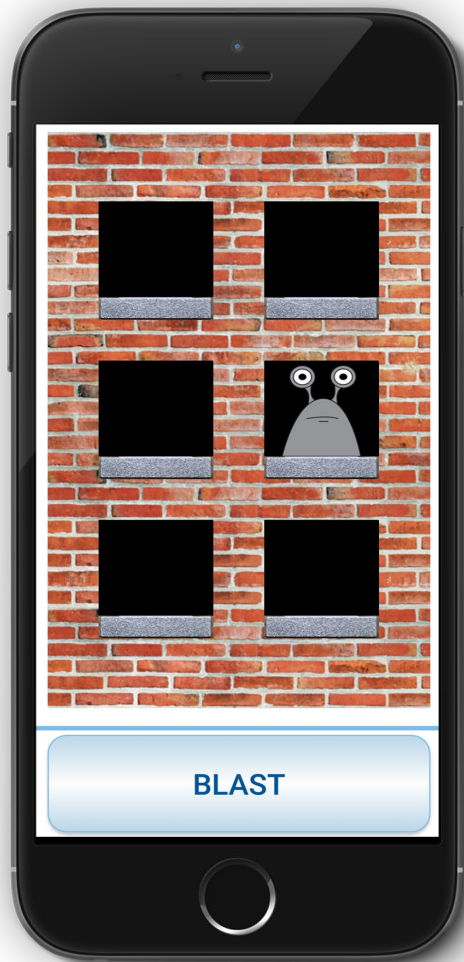


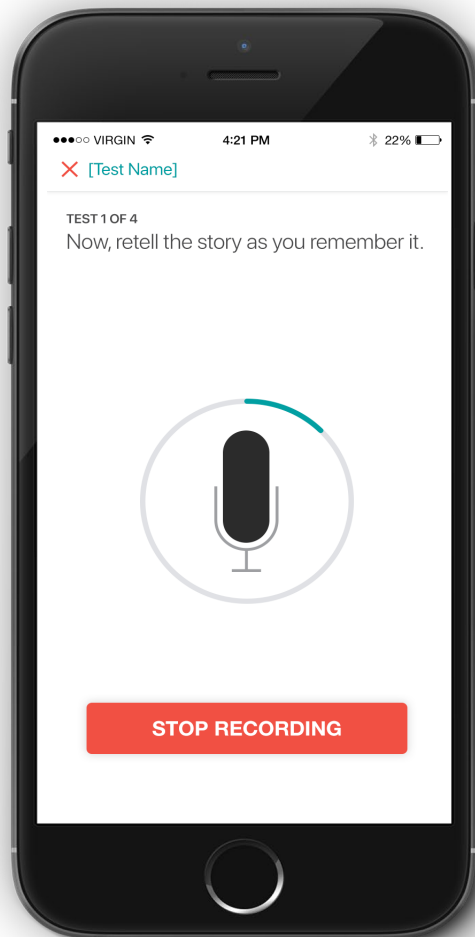
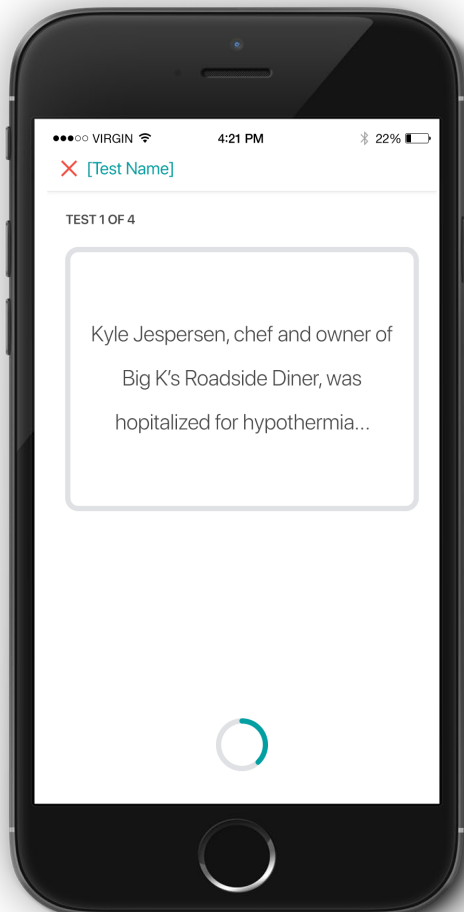
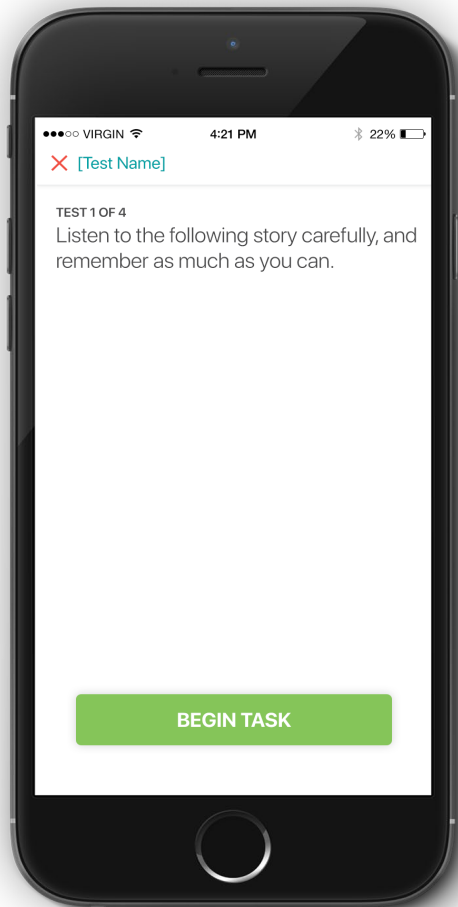
TEST
ADMINISTRATOR



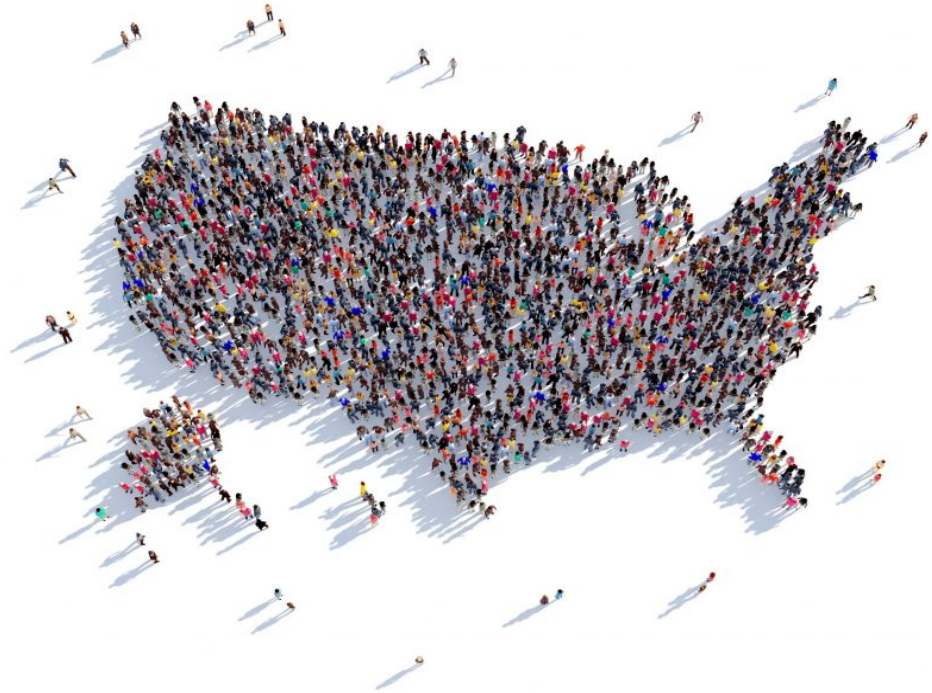
END
USER







Culture-Language Agnostic



Achieve World Wide Representativeness

How Many People Have Smartphones In The World?



3.50Billion

smartphone users in the world today



45.04%

of people have smartphones today

By 2023, mobile device users will increase to 7.33 billion

Think Different, Be Different

