Building Deep Relationships to Support Recruitment

Meaningful Engagement of the Faith Community

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Community relationship building is intentional
Familiarity with the community is essential
Connecting with “trusted voices” is a must
Google defines Faith-Based Community Engagement: 
Trust develops into new relationships through time, 
shared experiences, and familiarity with the common 
language and frame of reference. In the most effective 
collaborative, partners take time to develop a base of 
common knowledge.
Faith Leaders are the fabric of any community. They are connected not only to neighborhoods but organizations and individuals of influence.
The reality is that Faith leaders have an issue when organizations introduce themselves because it is an opportunity to fill “their” needs.

There must be a paradigm shift for earnest collaboration for impactful long-term partnerships.

The intent is for both entities to succeed through awareness of assets and access to viable resources to meet the needs of the community and the organization.
Purposeful collaboration and partnership with Faith leaders allow for creativity in establishing a message that appeals to everyone.

This means open dialogue, exposing vulnerability, and bringing different voices to the table.
Sometimes, all it takes is just one prayer to change everything.

Questions & Answers