## 2022 Fall ADRC Directors Meeting

## **ORE Core Program: Take Home Messages**

- Appropriately honor the time and effort invested by participants and community partners to support research
- Effective outreach <u>must</u> involve connecting with 'trusted voices' in the community
- Take intentional steps to move from conversation →
  meaningful outreach (i.e., potential to make a difference) →
  to genuine engagement (bi-directional, sustainable)
- Evaluate whether your ADRC and its investigators are willing and able to meaningfully invest in the community; Is your ADRC committed to 'sustainability'? What is the ADRC willing to do to ensure sustainability of this investment?

