

Engaging Communities in the Deep South

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Director CODI/ORE Core
UAB Exploratory ADRC

Deep South Disparities

- Deep South – LA-MS-AL-GA-SC
- Rates of obesity, diabetes, and hypertension are highest in the nation
- Life expectancy is lower than other regions and this difference is even greater for Black/African Americans (Forge AHEAD Center)
- Projected increase from 2020 AD prevalence ranging from 14% to 26.7% by 2025 (Alzheimer's Association)

Build Your Team

ORE Core Investigators and Staff



Olivio J. Clay, PhD



Pamela Bowen, PhD CRNP



Nicole Ruggiano, PhD MSW



Elizabeth Crooks, DNP



Lonnie Hannon, PhD



Chris Jones, PhD



Laquetta Allen, MSHQS, RN



Maria Hatch, AD

Providing Value within Communities

- You don't have to “recreate the wheel”
- Be accessible
- Consistency
- Disseminate information
- Connect with resources
- Build partnerships, trust, and support
- Be a resource before the “ask”
- Provide information on studies
- Include community members in research

What's Good for Your Heart is Good for Your Brain



Community Partners (partial list)

- Alpha Kappa Alpha Sorority Inc.
- Alzheimer's Association Alabama Chapter
- Alzheimer's of Central Alabama
- Archwell Health
- Birmingham Black Nurses Association
- Birmingham Parks and Recreation
- Birmingham Public Libraries
- Mills Pharmacies
- Nasiha Roho Adinasi Fraternity Incorporated
- Oak Street Health
- UAB affiliated centers, local political leaders, physicians, chiropractors, social workers, community advocates, religious leaders, community influencers, etc...

Community Advisory Board Members



Rev. Tremaine Davis
First United Cumberland
Presbyterian Church



Ms. Reba Williams
Director,
Titusville Library



Rev. Darryl Cunningham
New Birth Missionary
Baptist Church



Dr. Vivian Hardy
Reconnecting Families
Psychoeducation &
Consultation



Mr. Bryan Maze
Barber,
B Wesley Hair Studio



Ms. Nakendria Henderson
Outreach Manager,
Oak Street Health

Collaborations among community partners

SIT DOWN WITH SMITHERMAN

In partnership with Alabama Alzheimers Association to enlighten our community about the signs, symptoms and resources available.



Crystal Smitherman

*Pro Tem Birmingham City Council
District 6*



Olivio Clay, PhD

*UAB-Heersink School of Medicine, Alzheimer's Disease
Center-Community Outreach, Diversity, and Inclusion
Core Leader*



Percy Griffin, PhD, MSc

*Director, Scientific Engagement at
Alzheimer's Association®*

Join us in-person
or by Zoom

**14TH
JUNE**

6:00 pm - 7:30 pm
Titusville Library

Register In Advance

https://alzorg.zoom.us/meeting/register/tJcscemhqT0sG9Zs0AFD7nArVEaYxDnz_F91